

# UNIVERSITY ADMIT ELIGIBILITY PREDICTOR

## *What do they* THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

**Do I fulfil the  
requirements  
given by  
university?**

**What are the  
chances of  
getting an  
admit?**

**How should I  
improve  
myself to get  
an admit?**

## *What do they* HEAR?

what friends say  
what boss say  
what influencers say

**Insufficient  
data**

**Can it be  
transparent  
and user  
friendly?**

**Its not  
accurate and  
trustworthy**

**User  
Friendly  
Interface**

**Accurate  
Results**

**Provides  
data for  
immediate  
decision  
making**

## *What do they* SEE?

environment  
friends  
what the market offers

## *What do they* SAY AND DO?

attitude in public  
appearance  
behavior towards others

**Assists  
with  
university  
selection**

**Sends alert  
and  
notification**

**User  
Friendly**

**Efficient  
Decision  
Making**

## PAIN

fears  
frustrations  
obstacles

**Ads  
Interruption**

**Inaccurate  
predictions**

**Phishing  
for data**

## GAIN

"wants" / needs  
measures of success  
obstacles

**Prevent  
unnecessary  
worries**

**Accurate  
estimation  
of admit  
success**

**Self-reliant , i.e  
avoiding  
dependency of  
consultancies**