

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended

💬 [Share template feedback](#)



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we increase job
oppourtunities
(freshers,experience)?

PROBLEM

How might we provide
oppourtunities based on
skillset?

PROBLEM

How might we give
assistance support to
improve job seekers
oppourtunities?

PROBLEM

How might we manage the
negative outcome based
on regarding jobs?

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

CHANDRU K

Enrich Skilllset	Communication	Live project
Technial Quizes	Certifications	Profile verification

RISHI KUMAR K

Comppatibility	Users knowlegde	Ability
Suggestion for learning	Skill Match	Adapting to work environment

SUJI D

Tools Known	HR feedback	Languages known
Other Activity	Creative Thinking	Profile review

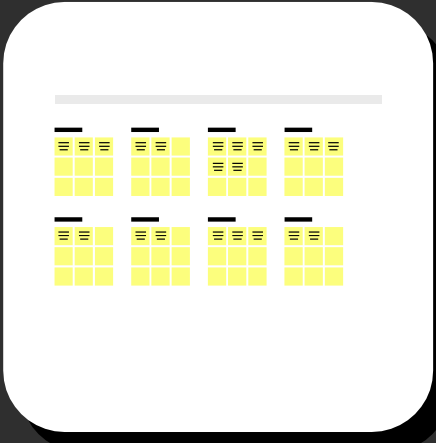
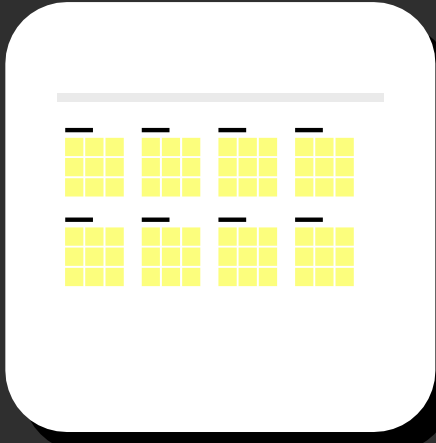
GIRIHARAN K

Framework known	Updation on current trents	Technologie known
Graduation	Experience	Rejection Review

KESAVA RAMAN K

Enrich Skillser	Users knowledge	Languages known
Graduation	Creative Thinking	Adapting t work environmer

nbbbjj



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

User Experience

Privacy

Easy to use

Notifications

Optimized

User Consideration

Secure connection

Avoidance of spam

Reliability

User friendly

Application Factors

Debuggings

Continuous Integration

Add on Feature

Data Security

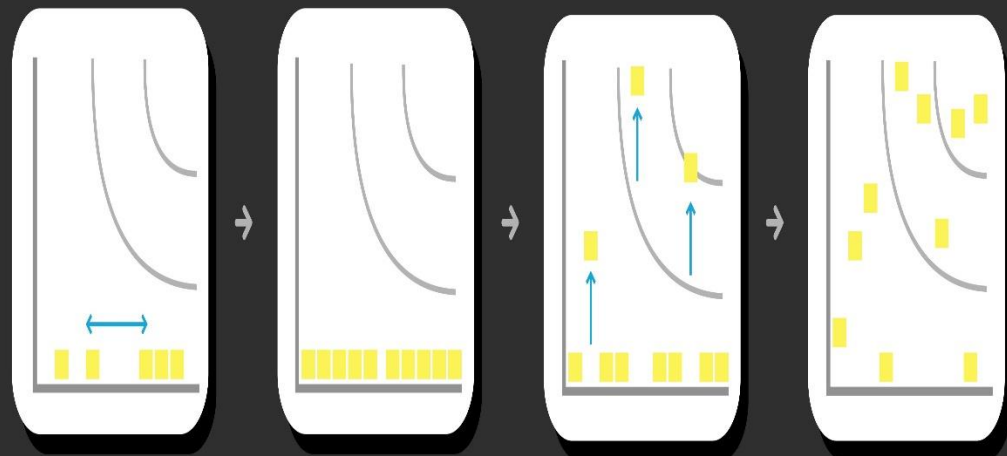
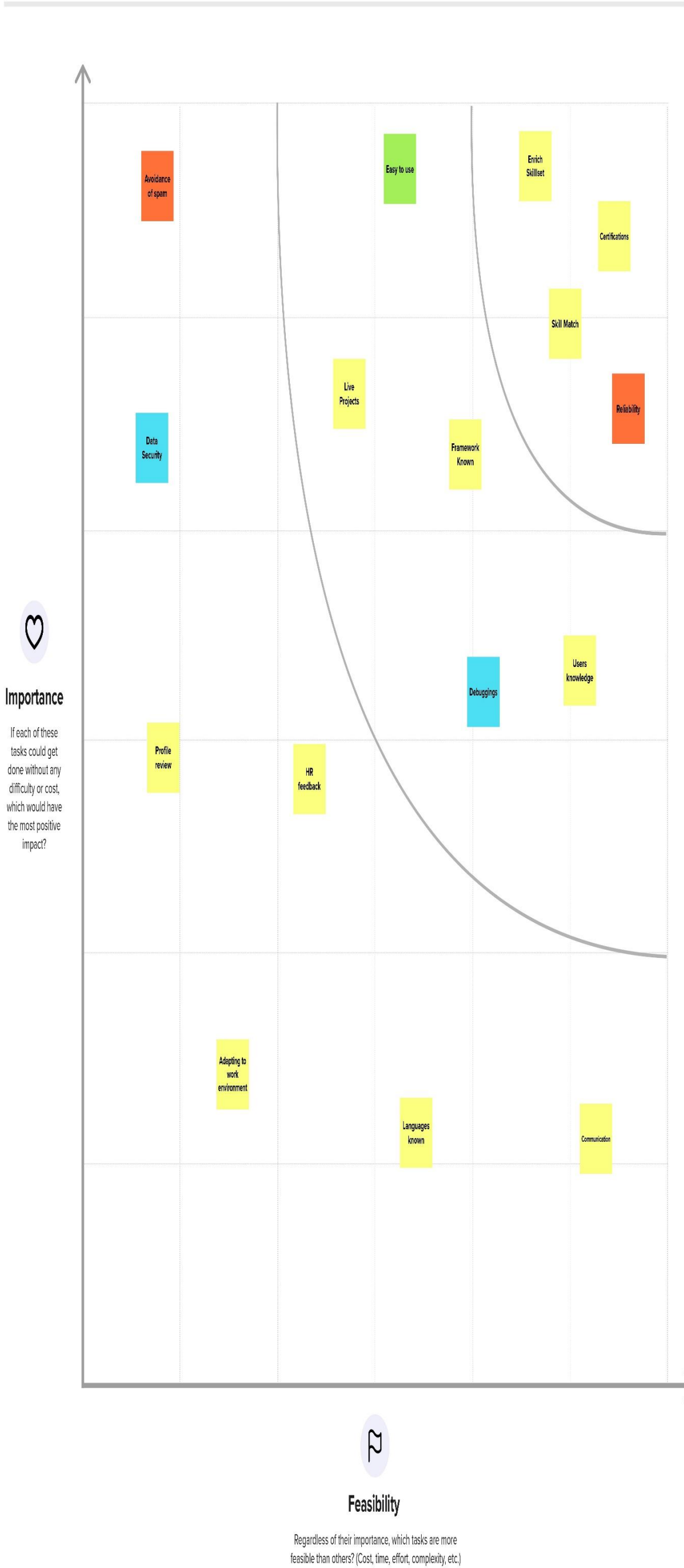
TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)