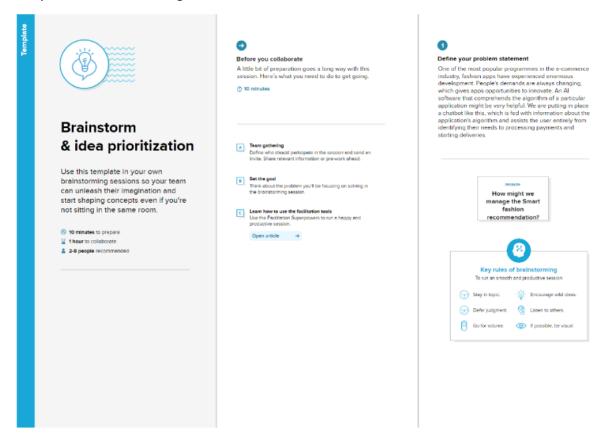
## **Ideation Phase**

### Brainstorm & Idea Prioritization:

# Step-1:Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping

Need to have

seller

Filtration

available

Murali

users sholud

device

when offers login to new

application

sholud have

chat bot

separate category for

Chat bot be

more usefull

going on

products

should have

quality

The raring of

in public

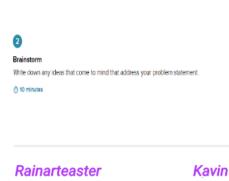
Storage

should be

less taken

by it

the product based useers previous paste



The UI

should be

easily

Notify the

treanding

products

Notify when

price drops

Notify when

offers going

application

should have

secure

application should be interactive

Ragul

sholud be

offers

Application

add free

Give the

product in

w price with

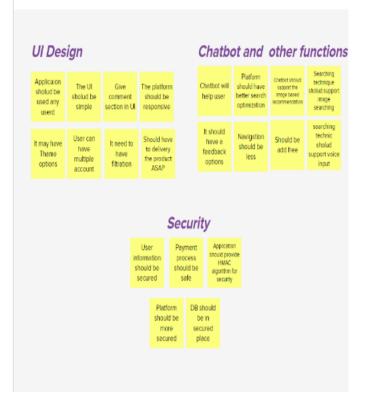
high quality

### Group ideas

3

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



# Step-3:IdeaPrioritization



### Prioritiza

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

0 20 minutes

