

IdeationPhase DefinetheProblem Statements

Ideation Phase Define the Problem Statements



Problem Statement	I am	I'm trying to	But	Because	Which makes me feel
PS-1	customer	See the trending collections	The searching technique is not good	Of the app didn't use efficient search technique	Irritating
PS-2	customer	Explore the application	The UI is not good when I try to access through mobile	The design of UI is not reliable and the backend is also bad	Frustrated