Brainstorm & Idea Prioritization:

Step-1:Team Gathering, Collaboration and Select the Problem Statement

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

One of the most popular programmes in the e-commerce industry, fashion apps have experienced enormous development. People's demands are always changing, which gives apps opportunities to innovate. An AI software that comprehends the algorithm of a particular application might be very helpful. We are putting in place a chatbot like this, which is fed with information about the application's algorithm and assists the user entirely from identifying their needs to processing payments and starting deliveries.

PROBLEM
How might we manage the Smart fashion recommendation?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

> **TIP** 💡
> You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Rainarteaster

Platform should work in poor network connection also.	The application should have secure payment	The UI should be easily assecciable
Images that shown in the application should have high resolution	The application should be interactive	Notify the treanding products

Kavin

The application sholud have chat bot	Need to have assured seller	The products should have quality
Should have separate category for each product	Filtration should be available	The raring of the product in public

Ragul

Application should be add free	Seaching technique sholud be effective	Notify when price drops
Give the product in low price with high quality	Give more offers	Notify when offers going on

Murali

Chat bot be more usefull	The information of users sholud be secured	Storage should be less taken by it
Send mail when offers going on	Send mail login to new device	Recommend the product based useers previous paste

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

UI Design

Applicaion sholud be used any userd	The UI sholud be simple	Give comment section in UI	The platform should be responsive
It may have Thame options	User can have multiple account	It need to have filtration	Should have to delivery the product ASAP

Chatbot and other functions

Chatbot will help user	Platform should have better search optimization	Chatbot sholud support the image based recommendation	Searching technique sholud support image searching
It should have a feedback options	Navigation should be less	Should be add free	searching technic sholud support voice input

Security

User information should be secured	Payment process should be safe	Application should provide HMAC algorithm for security
Platform should be more secured	DB should be in secured place	

Step-3:IdeaPrioritization

④

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance (vertical axis)
Feasibility (horizontal axis)

Sticky notes on grid:
- Application should have all collections
- Searching technique should support image searching
- Ulser Infermation should be secured
- Usser can have multile account
- Searching technique should support voice input
- Reccomand based in history
- Application should have filter option
- Notify through mail
- It should have better optimization
- Notify when offer on
- Application should be add free
- UI should be simple