



Brainstorm & idea prioritization

Use this template in your own

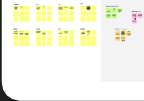
brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



10 minutes to prepare
1 hour to collaborate
2-8 people recommended



Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article



Problem statement

Food is essential for human life and has been the concern of many healthcare conventions. Nowadays new dietary assessment and nutrition analysis tools enable more opportunities to help people understand their daily eating habits, exploring nutrition patterns and maintain a healthy diet. Nutritional analysis is the process of determining the nutritional content of food. It is a vital part of analytical chemistry that provides information about the chemical composition and contamination of food.

5 minutes

PROBLEM
AI-powered Nutrition Analyzer for Fitness Enthusiasts



Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.

Go for volume. If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

VISWANATHAN

Collect best data set for the AI model
Prepare milestone and activity list
What food to take based on fitness

Give warning whenever missing the diet
Introduce various diet plans
Informing them what to avoid in food

HARINISREE

Measuring calories
Nutrition plan
Maintaining diet chart
Alert message for water

Stay hydrated

DHARANIDHARAN

Track their calories using internet
Track their workout routines
TRACKING
Giving them easiest diet plans
Track their sleeping time
Maintaining their hydration level

ELAKKIYA

Types of food
Origin of food
Food recipes
Food alert by location
Famous dishes of each region
Practice yoga



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

NUTRITION

BOXERCISE
KETO DIET
CLIMATE FRIENDLY ENERGY DIET PLAN
CONVINIENCE FOOD AND HEALTHY TAKE AWAY MEALS
DEEP KNOWLEDGE ABOUT NUTRITION
DIET MEAL RECIPES

WORKOUT

POWER LIFTING TRAINING
FITNESS GAMES
AEROBICS TRAINING
PRACTICE YOGA
CALISTHENICS TRAINING
PRACTICE WALK

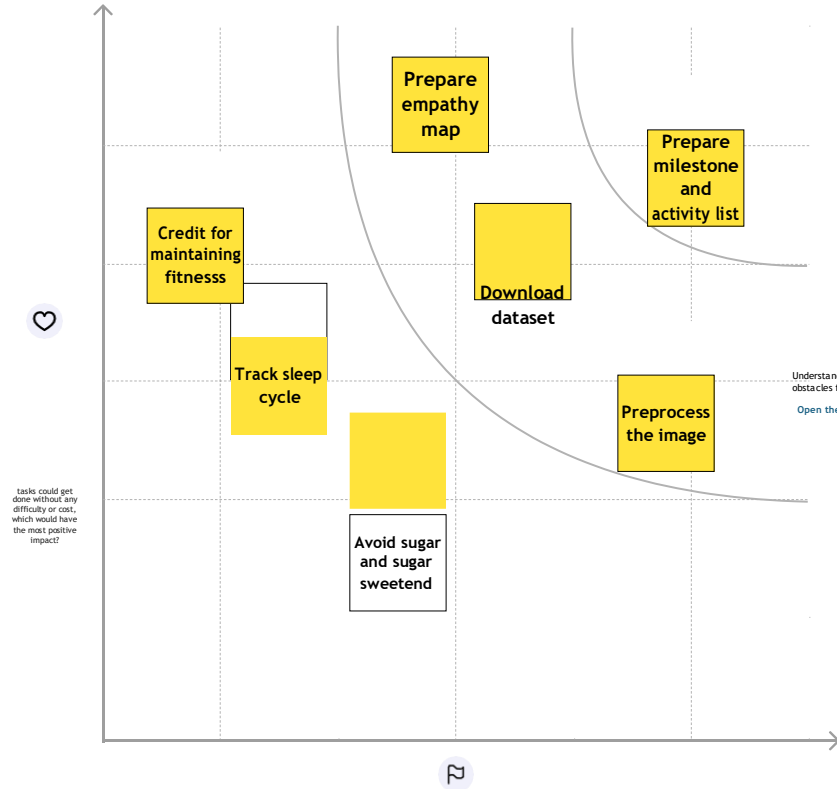
Importance
If each of these



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

