

## Customer Journey Map

| Stage             | INPUT IMAGE  | IMAGE PROCESSING  | NUTRITION AS OUTPUT                              |
|-------------------|--|---|--|
| INTERACTIONS      | Uploading image  | perform certain operations  | user can read about the nutrition                |
| GOALS             | Input only fruits image                                  | Transform an image into digital form and perform certain operations                             | Get knowledge about nutrition available in fruit |
| POSITIVE COMMENTS | Easy to capture and upload image                         | Ignoring the external environment<br>reduce the need for physical contact with original images. | helps maintain healthy lifestyle                 |
| NEGATIVE COMMENTS | Only trained images can be uploaded<br>Only some formats | It is very much time-consuming  | Less Information                                 |