Ideation phase
Empathize & Discover

Date	13 OCTOBER 2022
Team ID	PNT2022TMID53690
Project Name	Rael- Time Communication System Powered by AI for Specially Abled
Maximum Marks	4 Marks

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

1 Build empathy and keep your focus on the user by putting yourself in their shoes.

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- This Application will show the news about the world
- This is better than old conventional newspapers as you can see news anytime and anywhere
- Fully digitalised &To get updated with day to day news

PROJECT NAME: KHYATHI DOT APPLICATION TECHNOLOGY: CLOUD COMPUTING

What do they HEAR?
what friends say
what boss say
what influencers say

- Critical elements revolutionize the way
- This powerful aggregation engine presents top trending stories and personalized news depending on users
- Any target audience will depend on their specific needs and subjects of interest

What do they SEE?
environment
friends
what the market offers

- This should also have social integration so that users can share content across their social media channels with ease
- Our friends believes that users can see the real news with real time from this application
- business and will have profit from stock market views

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- excited to read multiple news simultaneously
- fetch news from
- They are excited to known about all around the world and also find meaning to their life

PAIN
fears
frustrations
obstacles

- It Require data/wifi to get online.
- digital platforms.
- May lack of newspaper

GAIN
"wants" / needs
measures of success
obstacles

- There are Auto updated news because it fetch news from API
- cost effective
- a