

PROJECT DESIGN PHASE – 1

Date	15 October 2022
Team ID	PNT2022TMID13261
Project Name	Skill/Job Recommender Application
Maximum Marks	2 Marks

PROBLEM SOLUTION FIT

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <small>Who is your customer? i.e., working parents of 0-5 yr. kids</small> Our customers are: <ul style="list-style-type: none"> ➤ Jobseekers get a good job. ➤ Recruiters to hire a suitable candidate. 	6. CUSTOMER CONSTRAINTS <small>What constraints prevent your customers from taking action or limit their choices of solutions? i.e., spending power, budget, no cash, network connection, available devices.</small> <ul style="list-style-type: none"> ➤ Less time ➤ Unauthorized connections ➤ Improper handling of privacy data. ➤ Invalid Profiles. 	5. AVAILABLE SOLUTIONS <small>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e., pen and paper are an alternative to digital notetaking.</small> <table border="1" style="width: 100%;"> <thead> <tr> <th>PROS</th><th>CONS</th></tr> </thead> <tbody> <tr> <td>Promotion of skills</td><td>Differ Predefined Condition</td></tr> <tr> <td>Commercial Contact</td><td>Poor profiles</td></tr> <tr> <td>Marketing</td><td>Fake information</td></tr> </tbody> </table>	PROS	CONS	Promotion of skills	Differ Predefined Condition	Commercial Contact	Poor profiles	Marketing	Fake information	Explore AS,	
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Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <small>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</small> <ul style="list-style-type: none"> ➤ To create website for job searching and recruitment process. ➤ Recommending the skills to be learnt for jobseeker. ➤ Proper handling of privacy data. ➤ Proper Notification system. 	9. PROBLEM ROOT CAUSE <small>What is the real reason that this problem exists? What is the back</small> <ul style="list-style-type: none"> ➤ No proper notification about deadline for application. ➤ Recommending the skills to be learnt for jobseeker. ➤ Poor guidance for jobs. ➤ Fake data entered by jobseeker. 	7. BEHAVIOUR <small>What does your customer do to address the problem and get the job done? i.e., directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e., Greenpeace)</small> <ul style="list-style-type: none"> ➤ Disappointment of fake jobs. ➤ Recruitments got pressure because of invalid profiles. ➤ Improper alert on job's application deadline makes sad. 	Focus on J&P, tap into BE, understand RC									
3. TRIGGERS <small>What triggers customers to act? i.e., seeing their neighbor installing solar panels, reading about a more efficient solution in the news.</small> <ul style="list-style-type: none"> ➤ Job Opportunities ➤ Job alerts ➤ Proper contacts ➤ Skill Recommendation 		10. YOUR SOLUTION <small>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</small> <p>To development a website which has a valid job profiles and more accurate filtration on the valid profiles. All data in the website will stored safely. At same time the jobseeker/learner can develop their skills through a proper recommendation by AI chatbot. Proper notification will be sent regarding the deadline of job application.</p>		8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE <small>What kind of actions do customers take online? Extract online channels from #7</small> <ul style="list-style-type: none"> ➤ Apply for job ➤ Get Alerts and easy recruiting. ➤ Proper Guidance 									
4. EMOTIONS: BEFORE / AFTER <small>How do customers feel when they face a problem or a job and afterwards? i.e., lost, insecure > confident, in control - use it in your communication strategy & design.</small> <table border="1" style="width: 100%;"> <thead> <tr> <th>Emotions -Before</th><th>Emotions - After</th></tr> </thead> <tbody> <tr> <td>Less awareness on jobs</td><td>Exhibit skillset in profile</td></tr> <tr> <td>No proper guidance for skills to be learnt</td><td>Easy recruitment.</td></tr> <tr> <td>Improper recruitment</td><td>Get good job</td></tr> </tbody> </table>		Emotions -Before	Emotions - After	Less awareness on jobs	Exhibit skillset in profile	No proper guidance for skills to be learnt	Easy recruitment.	Improper recruitment	Get good job	8.2 OFFLINE <small>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</small> <ul style="list-style-type: none"> ➤ Identification company location ➤ Document Verification ➤ Final Process 			
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