

Ideation Phase

Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID13261
Project Name	Skill Job Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

On basis we have done the brainstorm and idea prioritization of our skill job recommender application.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Skills and Job Recommender

⌚ 10 minutes to prepare
🗓 1 hour to collaborate
👤 2-8 people recommended

Share template feedback

→

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

To create an skills jobs recommendation application to help the job seeker to find their job easily and boost their career.

⌚ 5 minutes

Problem

How might we search for a job in online?

How might we alert user on new job recruitment updates?

How might we job search website with high features?

How might we help recruiters to hire the candidates?

How might we going to keep the data securely?

How might user can easily apply for the job?

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Ideas that come to mind that address our problem statement are as follows

⌚ 10 minutes



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes



TIP Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization

3

Prioritize

On considering all ideas from our team we are prioritized top three ideas as below

20 minutes

