


Ideation Phase

Brainstorm & Idea Prioritization Template




Brainstorm & Idea Prioritization


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**


A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

 Stay in topic.	 Encourage wild ideas.
 Defer judgment.	 Listen to others.
 Go for volume.	 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Safiya

Provide third-party resources for most popular skills.

Provide interview preparation help according to the job role.

Enable users to update the status of their application and recommend other users who have prior experience in the same recruitment process.

Provide resume and cover letter templates.

Pramodh

Provide insights about the most sought after industry skills.

Enable job seekers to connect with industry experts who are willing to provide mentorship.

Verify recruiters' legitimacy.

Enable users to report illegitimate job openings.

Diya

Generate changes to the resume based on the job opening.

Alert users about deadlines for jobs that align with their skills.

Chatbot provides users with resources to help deal with hardships of job searching.

Recommend inclusivity programs to the appropriate profiles.

Nithin

Provide suggestions of employees who are willing to give referrals based on the user's preference through the chatbot.

Customize alert notification settings.

Provide analytics about the salary for different roles in different companies.

Recommend networking events facilitated by user-preferred companies.

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Legitimacy Check

Verify recruiters' legitimacy.

Enable users to report illegitimate job openings.

Extra features not found in other application platforms

Generate changes to the resume based on the job opening.

Recommend networking events facilitated by user-preferred companies.

Recommend inclusivity programs to the appropriate profiles.

Enable users to update the status of their application and recommend other users who have prior experience in the same recruitment process.

Analytics and resources for different features

Provide insights about the most sought after industry skills.

Provide third-party resources for most popular skills.

Provide interview preparation help according to the job role.

Provide resume and cover letter templates.

Provide analytics about the salary for different roles in different companies.

Chatbot automation features

Chatbot provides users with resources to help deal with hardships of job searching.

Provide suggestions of employees who are willing to give referrals based on the user's preference through the chatbot.

Alert functionalities

Alert users about deadlines for jobs that align with their skills.

Customize alert notification settings.

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

