

MAHENDRA INSTITUTE OF TECHNOLOGY(AUTONOMOUS)

Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID17328
Project Name	Project – News Tracking Application
Maximum Marks	2 Marks

Customer Problem Statement:

There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.

While Opening app for reading a news, I'm literally getting too much of advertisements in-between the content because of these ads I was unable to read the content properly and it makes me feel irritated, App wants to help users find relevant and important news easily every day and also understand explicitly without the ads.

I am	I'm trying to	But	Because	Which makes me feel
Searching for up to day news	Get a accurate news	I couldn't able get a right news	There are few fake news are shared	Embarrassing while reading those news

I am	I'm trying to	But	Because	Which makes me feel
Searching for up to day news	Find new technology on trend	I couldn't able to read the content effectively	There are too many ads while reading a content	Irritated

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Searching for up to day news	Get an accurate news	I couldn't able get a right news	There are few fake news are shared	Embarrassing while reading those news
PS-2	Searching for up to day news	Find new technology on trend	I couldn't able to read the content effectively	There are too many ads while reading a content	Irritated

Reference: <https://miro.com/templates/customer-problem-statement/>