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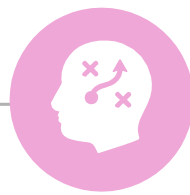
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we help
people to track the daily
news?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Pavithra V	Prabha sri R	Priyadharshini V	Sandhiya shree V
Aesthetic UI Design	Email notification functionality	Collaboration with Google Calendar	Listen to podcasts
Dark mode and light mode UI	Message and E mail notification of news	Stay updated with latest news	Use social media in right way
Responsive UI	Collaborating with government	Advertise and market the app	Daily and weekly reports on E-mail
Clear instructions	Posters and social ..	Media monitoring services	Keep Employees happy
Celebrating our team and their achievements	Awards and some cash prices	Increases their salarys	Storing personal detailslike address in a secure manner
Keeping Anonymity among users	User Security	Fast fixing of bugs	GPS tracker
Awareness page inside the app	User Feedback	Keep track of users	Hand out news articles

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

User Interface

Aesthetic UI Design

Dark mode and light mode UI

Responsive UI

Clear instructions

Core Functionalities

Email notification functionality

Collaboration with Google Calendar

Listen to podcasts

Message and E mail notification of news

Stay updated with latest news

Use social media in right way

Marketing

Collaborating with government

Advertise and market the app

Daily and weekly reports on E-mail

Posters and social media marketting

Make the app reach rural places

Media monitoring services

Reward System

Keep Employees happy

Celebrating our team and their achievements

Awards and some cash prices

Increases their salaries

Security

Storing personal details like address in a secure manner

Keeping Anonymity among users

User Security

GPS tracker

Miscellaneous

Fast fixing of bugs

Awareness page inside the app

User Feedback

Keep track of users

Hand out news articles

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

