

MAHENDRA INSTITUTE OF TECHNOLOGY(AUTONOMOUS)

Ideation Phase Define the Problem Statements

Date	13 OCTOBER 2022
Team ID	PNT2022TMID17402
Project Name	Project-Global sales data analytics
Maximum Marks	2 Marks

Customer Problem Statement:

The Only Product Analytics tool that answers What happened, why, and which actions to take Next. Built-in-collaboration with easy-to-use interfaces enables your whole team to get in and get to Work. best-in-class data Governance, security, and compliance standards keep your data trustworthy and Secure. Naturally answer the questions you never thought to ask with the ability to deeply explore behavioral data across any Chart, personal, or cohort.

Individuals deploy different strategies to stay update and overcome Business- Related Phalanges. most of the strategies focuses on people, product, price, place, and promotions, but no one focuses on the energy which is surrounded by these aspects. This energy is the nothing but our universal Energy. Universal energy is the life force that exists Ivory where. Commonly Individuals face **business-related problems** much as:

Business Loss

Less Growth in Business

Bankruptcy

Legal hurdles in Business



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Searching for Product based marketing	Searching for mobile and laptop	My expecting rate Minimum 15000 Mobile phone and 20000 laptop	Because I don't have enough money	Disappointment
PS-2	Searching for product based marketing	Recent launch mobile phone	Storage space high and RAM ,ROM good quality	High Rate	So feel bad

Reference: <https://miro.com/templates/customer-problem-statement/>