

CUSTOMER SEGMENT

Government and Industries

AVAILABLE SOLUTION

- Referring to past experience/scenario
- Formula based statistical modelling
- Programming to find the exact match of past data.

JOBS-TO-BE-DONE / PROBLEMS

- Need to know fall or rise in the crude oil price of fore coming days
- Need to know the approximated value of future crude oil price.

BEHAVIOUR

To avoid unwanted losses, they should concentrate their efforts on precautions and safety measures

TRIGGERS

Sudden loss due to crude oil price fall.

EMOTIONS

BEFORE : Insecure, Ambiguity, Confused

AFTER : Anxiety, Sorrow, Hopeless

CUSTOMER CONSTRAINTS

- By building a neural network model with high efficient Technology
- Lack of accurate information will give certain information about fall or rise in crude oil prices and predict its upcoming value

PROBLEM ROOT CAUSE

Instability of crude oil prices, otherwise called uncertainty about its behavior, leads to revenue loss that affects growth in GDP and industry of the respective country..

CHANNELS of BEHAVIOUR

ONLINE :

Information will be conveyed rapidly to avoid further loss.

OFFLINE :

The situation will be out of control and it will be too difficult to avoid losing.