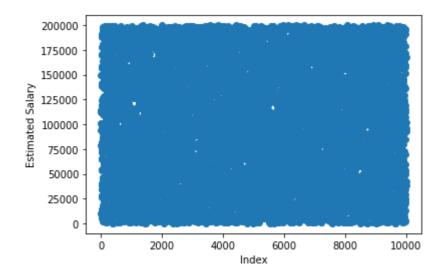
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns

Value = pd.read\_csv('/content/Churn\_Modelling.csv') #loading the data set Value.head(10)

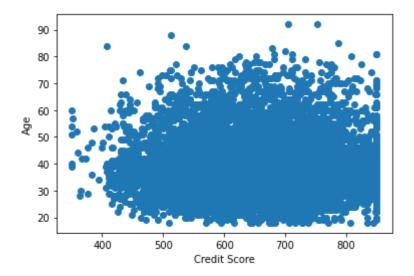
| ₽ |   | RowNumber | CustomerId | Surname  | CreditScore | Geography | Gender | Age | Tenure | Ва       |
|---|---|-----------|------------|----------|-------------|-----------|--------|-----|--------|----------|
|   | 0 | 1         | 15634602   | Hargrave | 619         | France    | Female | 42  | 2      |          |
|   | 1 | 2         | 15647311   | Hill     | 608         | Spain     | Female | 41  | 1      | 838      |
|   | 2 | 3         | 15619304   | Onio     | 502         | France    | Female | 42  | 8      | 1596     |
|   | 3 | 4         | 15701354   | Boni     | 699         | France    | Female | 39  | 1      |          |
|   | 4 | 5         | 15737888   | Mitchell | 850         | Spain     | Female | 43  | 2      | 1255     |
|   | 5 | 6         | 15574012   | Chu      | 645         | Spain     | Male   | 44  | 8      | 1137     |
|   | 6 | 7         | 15592531   | Bartlett | 822         | France    | Male   | 50  | 7      |          |
|   | 7 | 8         | 15656148   | Obinna   | 376         | Germany   | Female | 29  | 4      | 1150     |
|   | 8 | 9         | 15792365   | Не       | 501         | France    | Male   | 44  | 4      | 1420     |
|   | 9 | 10        | 15592389   | H?       | 684         | France    | Male   | 27  | 2      | 1346     |
|   | 4 |           |            |          |             |           |        |     |        | <b>•</b> |

plt.scatter(Value.index, Value['EstimatedSalary']) #univariate analysis
plt.xlabel('Index')
plt.ylabel('Estimated Salary')
plt.show()



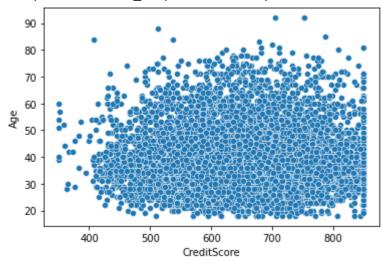
# → Data Visualization

```
plt.scatter(Value['CreditScore'], Value['Age']) #Bivariate analysis
plt.xlabel('Credit Score')
plt.ylabel('Age')
plt.show()
```

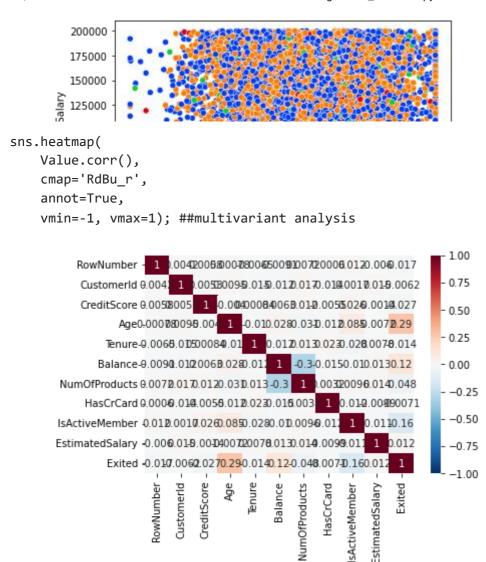


sns.scatterplot(x='CreditScore',y='Age',data=Value) #bivariant analysis





```
sns.scatterplot(
    x='CreditScore',
    y='EstimatedSalary',
    data=Value,
    palette='bright',
    hue='NumOfProducts'); ##multivariant analysis
```



Value.describe(include='all')

|        | RowNumber   | CustomerId   | Surname | CreditScore  | Geograph |
|--------|-------------|--------------|---------|--------------|----------|
| count  | 10000.00000 | 1.000000e+04 | 10000   | 10000.000000 | 1000     |
| unique | NaN         | NaN          | 2932    | NaN          |          |
| top    | NaN         | NaN          | Smith   | NaN          | Franc    |
| freq   | NaN         | NaN          | 32      | NaN          | 501      |
| mean   | 5000.50000  | 1.569094e+07 | NaN     | 650.528800   | Na       |
| std    | 2886.89568  | 7.193619e+04 | NaN     | 96.653299    | Na       |
| min    | 1.00000     | 1.556570e+07 | NaN     | 350.000000   | Na       |
| 25%    | 2500.75000  | 1.562853e+07 | NaN     | 584.000000   | Na       |
| 4      |             |              |         |              | <b>•</b> |

## Handling Missing values and outliers

Value.isnull().sum() # finding missing value and found no missing value present in this da

| 6 |
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qnt = Value.quantile(q=[0.25,0.75])
qnt

|     |    | RowNumber | CustomerId  | CreditScore | Age  | Tenure | Balance  |
|-----|----|-----------|-------------|-------------|------|--------|----------|
| 0.2 | 25 | 2500.75   | 15628528.25 | 584.0       | 32.0 | 3.0    | 0.00     |
| 4   |    |           |             |             |      |        | <b>•</b> |

IQR=qnt.loc[0.75]-qnt.loc[0.25]
IQR

| RowNumber       | 4999.5000   |
|-----------------|-------------|
| CustomerId      | 124705.5000 |
| CreditScore     | 134.0000    |
| Age             | 12.0000     |
| Tenure          | 4.0000      |
| Balance         | 127644.2400 |
| NumOfProducts   | 1.0000      |
| HasCrCard       | 1.0000      |
| IsActiveMember  | 1.0000      |
| EstimatedSalary | 98386.1375  |
| Exited          | 0.0000      |
| dtype: float64  |             |

Upper\_exterm= qnt.loc[0.75]+1.5\*IQR
lower\_exterm= qnt.loc[0.25]-1.5\*IQR

Upper\_exterm

RowNumber 1.499950e+04 CustomerId 1.594029e+07

| CreditScore     | 9.190000e+02 |  |  |  |
|-----------------|--------------|--|--|--|
| Age             | 6.200000e+01 |  |  |  |
| Tenure          | 1.300000e+01 |  |  |  |
| Balance         | 3.191106e+05 |  |  |  |
| NumOfProducts   | 3.500000e+00 |  |  |  |
| HasCrCard       | 2.500000e+00 |  |  |  |
| IsActiveMember  | 2.500000e+00 |  |  |  |
| EstimatedSalary | 2.969675e+05 |  |  |  |
| Exited          | 0.000000e+00 |  |  |  |
| dtype: float64  |              |  |  |  |

## lower\_exterm

| RowNumber       | -4.998500e+03 |
|-----------------|---------------|
| CustomerId      | 1.544147e+07  |
| CreditScore     | 3.830000e+02  |
| Age             | 1.400000e+01  |
| Tenure          | -3.000000e+00 |
| Balance         | -1.914664e+05 |
| NumOfProducts   | -5.000000e-01 |
| HasCrCard       | -1.500000e+00 |
| IsActiveMember  | -1.500000e+00 |
| EstimatedSalary | -9.657710e+04 |
| Exited          | 0.000000e+00  |

print(Value[Value['Balance']>319110.6],
Value[Value['Balance']<-191466.4]) ##no outlier in Balance</pre>

```
Empty DataFrame
```

dtype: float64

Columns: [RowNumber, CustomerId, Surname, CreditScore, Geography, Gender, Age, Tenur Index: [] Empty DataFrame

Columns: [RowNumber, CustomerId, Surname, CreditScore, Geography, Gender, Age, Tenur

Index: []

## print(Value[Value['Age']>62]) ##outlier in Age

|      | RowNumber | CustomerId | Surname     | CreditScore | Geography | Gender | Age | \ |
|------|-----------|------------|-------------|-------------|-----------|--------|-----|---|
| 58   | 59        | 15623944   | T'ien       | 511         | Spain     | Female | 66  |   |
| 85   | 86        | 15805254   | Ndukaku     | 652         | Spain     | Female | 75  |   |
| 104  | 105       | 15804919   | Dunbabin    | 670         | Spain     | Female | 65  |   |
| 158  | 159       | 15589975   | Maclean     | 646         | France    | Female | 73  |   |
| 181  | 182       | 15789669   | Hsia        | 510         | France    | Male   | 65  |   |
|      |           | • • •      | • • •       |             | • • •     |        |     |   |
| 9753 | 9754      | 15705174   | Chiedozie   | 656         | Germany   | Male   | 68  |   |
| 9765 | 9766      | 15777067   | Thomas      | 445         | France    | Male   | 64  |   |
| 9832 | 9833      | 15814690   | Chukwujekwu | 595         | Germany   | Female | 64  |   |
| 9894 | 9895      | 15704795   | Vagin       | 521         | France    | Female | 77  |   |
| 9936 | 9937      | 15653037   | Parks       | 609         | France    | Male   | 77  |   |
|      |           |            |             |             |           |        |     |   |

|     | Tenure | Balance  | NumOfProducts | HasCrCard | IsActiveMember | ١ |
|-----|--------|----------|---------------|-----------|----------------|---|
| 58  | 4      | 0.00     | 1             | 1         | 0              |   |
| 85  | 10     | 0.00     | 2             | 1         | 1              |   |
| 104 | 1      | 0.00     | 1             | 1         | 1              |   |
| 158 | 6      | 97259.25 | 1             | 0         | 1              |   |
| 181 | 2      | 0.00     | 2             | 1         | 1              |   |

```
9753
                7 153545.11
                                           1
                                                      1
                                                                       1
                2 136770.67
     9765
                                           1
                                                      0
                                                                       1
     9832
                2 105736.32
                                           1
                                                      1
                                                                       1
     9894
                6
                        0.00
                                           2
                                                      1
                                                                       1
     9936
                1
                        0.00
                                           1
                                                      0
                                                                       1
           EstimatedSalary Exited
     58
                   1643.11
                                  1
     85
                 114675.75
                                  0
     104
                 177655.68
                                  1
     158
                 104719.66
                                  0
     181
                  48071.61
                                  0
                       . . .
     9753
                 186574.68
                                  0
     9765
                  43678.06
                                  0
     9832
                  89935.73
                                  1
     9894
                  49054.10
                                  0
                  18708.76
     9936
                                  0
     [359 rows x 14 columns]
#replaced with mean value
Value['Age']= np.where(Value['Age']>62,Value['Age'].mean(),Value['Age'])
Value[Value['Age']<14] #no outlier lower exterm here
print(Value[Value['Tenure']>13],
Value[Value['Tenure']<-3]) ##no outlier Tenure</pre>
     Empty DataFrame
     Columns: [RowNumber, CustomerId, Surname, CreditScore, Geography, Gender, Age, Tenur
     Index: [] Empty DataFrame
     Columns: [RowNumber, CustomerId, Surname, CreditScore, Geography, Gender, Age, Tenur
     Index: []
print(Value[Value['CreditScore']>919]) ##no outlier in Upper exterm of Credit SCore
     Empty DataFrame
     Columns: [RowNumber, CustomerId, Surname, CreditScore, Geography, Gender, Age, Tenur
     Index: []
```

Value[Value['CreditScore']<383] #outliers</pre>

|      | RowNumber | CustomerId | Surname   | CreditScore | Geography | G |
|------|-----------|------------|-----------|-------------|-----------|---|
| 7    | 8         | 15656148   | Obinna    | 376         | Germany   | F |
| 942  | 943       | 15804586   | Lin       | 376         | France    | F |
| 1193 | 1194      | 15779947   | Thomas    | 363         | Spain     | F |
| 1405 | 1406      | 15612494   | Panicucci | 359         | France    | F |
| 1631 | 1632      | 15685372   | Azubuike  | 350         | Spain     |   |
| 1838 | 1839      | 15758813   | Campbell  | 350         | Germany   |   |
| 1962 | 1963      | 15692416   | Aikenhead | 358         | Spain     | F |
| 2473 | 2474      | 15679249   | Chou      | 351         | Germany   | F |
| 2579 | 2580      | 15597896   | Ozoemena  | 365         | Germany   |   |
| 8154 | 8155      | 15791533   | Ch'ien    | 367         | Spain     |   |
| 8723 | 8724      | 15803202   | Onyekachi | 350         | France    |   |
| 8762 | 8763      | 15765173   | Lin       | 350         | France    | F |

```
#replaced with mean value
Value['CreditScore']= np.where(Value['CreditScore']<383, Value['CreditScore'].mean(), Value[
print(Value[Value['EstimatedSalary']>296967.5],
   Value[Value['EstimatedSalary']<-965771]) ##no outlier</pre>
```

```
Empty DataFrame
```

Columns: [RowNumber, CustomerId, Surname, CreditScore, Geography, Gender, Age, Tenur

Index: [] Empty DataFrame

Columns: [RowNumber, CustomerId, Surname, CreditScore, Geography, Gender, Age, Tenur

Index: []

pd.get\_dummies(Value,columns=['Gender','Geography']) ## one hot encoding but it is not rec

|      | RowNumber | CustomerId | Surname   | CreditScore | Age  | Tenure |
|------|-----------|------------|-----------|-------------|------|--------|
| 0    | 1         | 15634602   | Hargrave  | 619.0       | 42.0 | 2      |
| 1    | 2         | 15647311   | Hill      | 608.0       | 41.0 | 1      |
| 2    | 3         | 15619304   | Onio      | 502.0       | 42.0 | 8      |
| 3    | 4         | 15701354   | Boni      | 699.0       | 39.0 | 1      |
| 4    | 5         | 15737888   | Mitchell  | 850.0       | 43.0 | 2      |
|      |           |            |           |             |      |        |
| 9995 | 9996      | 15606229   | Obijiaku  | 771.0       | 39.0 | 5      |
| 9996 | 9997      | 15569892   | Johnstone | 516.0       | 35.0 | 10     |

pd.get\_dummies(Value,columns=['Surname'])

|      | RowNumber | CustomerId | CreditScore | Geography | Gender | Age  |
|------|-----------|------------|-------------|-----------|--------|------|
| 0    | 1         | 15634602   | 619.0       | France    | Female | 42.0 |
| 1    | 2         | 15647311   | 608.0       | Spain     | Female | 41.0 |
| 2    | 3         | 15619304   | 502.0       | France    | Female | 42.0 |
| 3    | 4         | 15701354   | 699.0       | France    | Female | 39.0 |
| 4    | 5         | 15737888   | 850.0       | Spain     | Female | 43.0 |
|      |           |            |             |           |        |      |
| 9995 | 9996      | 15606229   | 771.0       | France    | Male   | 39.0 |
| 9996 | 9997      | 15569892   | 516.0       | France    | Male   | 35.0 |
| 9997 | 9998      | 15584532   | 709.0       | France    | Female | 36.0 |
| 9998 | 9999      | 15682355   | 772.0       | Germany   | Male   | 42.0 |

```
from sklearn.preprocessing import LabelEncoder
var = LabelEncoder()
```

```
## Label encoding is perfect for data preprocessing
Value['Surname']=var.fit_transform(Value['Surname']) ## not much considered for data pred
Value['Gender']=var.fit_transform(Value['Gender'])
Value['Geography']=var.fit_transform(Value['Geography'])
```

|      | RowNumber | CustomerId | Surname | CreditScore | Geography | Gen |
|------|-----------|------------|---------|-------------|-----------|-----|
| 0    | 1         | 15634602   | 1115    | 619.0       | 0         |     |
| 1    | 2         | 15647311   | 1177    | 608.0       | 2         |     |
| 2    | 3         | 15619304   | 2040    | 502.0       | 0         |     |
| 3    | 4         | 15701354   | 289     | 699.0       | 0         |     |
| 4    | 5         | 15737888   | 1822    | 850.0       | 2         |     |
|      |           |            |         | •••         |           |     |
| 9995 | 9996      | 15606229   | 1999    | 771.0       | 0         |     |
| 9996 | 9997      | 15569892   | 1336    | 516.0       | 0         |     |
| 9997 | 9998      | 15584532   | 1570    | 709.0       | 0         |     |
| 4    |           |            |         |             |           | •   |

Separating dependent and Independent Variables

```
y = Value['EstimatedSalary']
x = Value.drop(columns=['EstimatedSalary', 'RowNumber'],axis=1)
x
```

|   | CustomerId | Surname | CreditScore | Geography | Gender | Age  | Tenure | Balance  | N |
|---|------------|---------|-------------|-----------|--------|------|--------|----------|---|
| 0 | 15634602   | 1115    | 619.0       | 0         | 0      | 42.0 | 2      | 0.00     |   |
| 1 | 15647311   | 1177    | 608.0       | 2         | 0      | 41.0 | 1      | 83807.86 |   |

Names = x.columns

## scaling the independent variable

from sklearn.preprocessing import scale

x=scale(x)

x=pd.DataFrame(x,columns=Names)

... ... ... ... ... ... ... ... ...

#### x.head()

|   | CustomerId | Surname   | CreditScore | Geography | Gender    | Age      | Tenure    | Bala        |
|---|------------|-----------|-------------|-----------|-----------|----------|-----------|-------------|
| 0 | -0.783213  | -0.464183 | -0.332960   | -0.901886 | -1.095988 | 0.482051 | -1.041760 | -1.225      |
| 1 | -0.606534  | -0.390911 | -0.447549   | 1.515067  | -1.095988 | 0.366388 | -1.387538 | 0.117       |
| 2 | -0.995885  | 0.628988  | -1.551769   | -0.901886 | -1.095988 | 0.482051 | 1.032908  | 1.333       |
| 3 | 0.144767   | -1.440356 | 0.500414    | -0.901886 | -1.095988 | 0.135061 | -1.387538 | -1.225      |
| 4 | 0.652659   | 0.371354  | 2.073407    | 1.515067  | -1.095988 | 0.597715 | -1.041760 | 0.785       |
| 4 |            |           |             |           |           |          |           | <b>&gt;</b> |

# Splitting data inti training and test SET
from sklearn.model\_selection import train\_test\_split

x\_train,x\_test,y\_train,y\_test= train\_test\_split(x,y,test\_size=0.2)

len(x\_train) ## 80% of total data

8000

Colab paid products - Cancel contracts here

