Ideation Phase

Empathize & Discover

Date	23-09-2022
Team ID	PNT2022TMID17341
Project Name	ESTIMATE THE CROP YIELD USING DATA ANALTICS
Maximum Marks	4

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem ant the person who is experiencing it.The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.
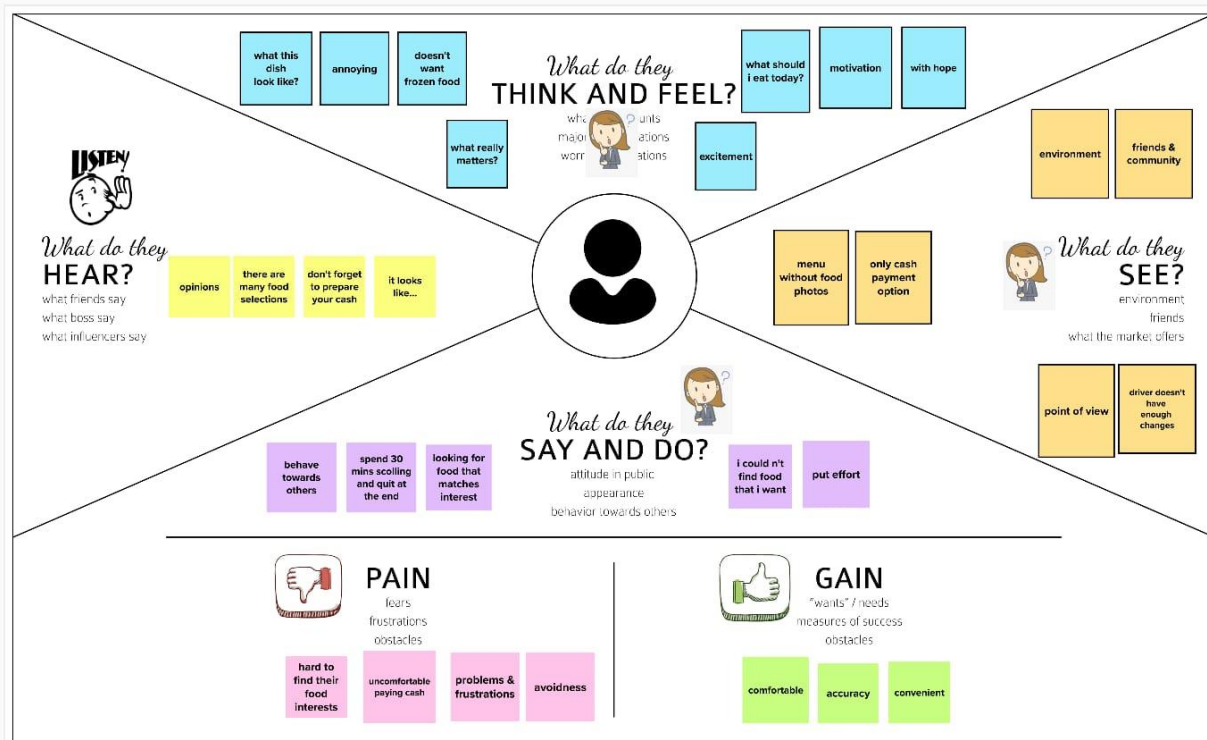
Example:-