













## Personal Expense Tracker

**TIP**  
As you add steps to the experience, move each these "Five Es" the left or right depending on the scenario you are documenting.

<div>SCENARIO</div> <div>Browsing, booking, attending, and rating a local city tour</div>	<div>Entice</div> <div>How does someone initially become aware of this process?</div>	<div>Enter</div> <div>What do people experience as they begin the process?</div>	<div>Engage</div> <div>In the core moments in the process, what happens?</div>	<div>Exit</div> <div>What do people typically experience as the process finishes?</div>	<div>Extend</div> <div>What happens after the experience is over?</div>
<div>Steps</div> <div>What does the person (or group) typically experience?</div>	<div>Spend the Money</div> <div>Fall into debt and crisis</div> <div>Find the number of way to manage the expense</div>	<div>Start the application by registering it</div> <div>Enter the Expenses</div>	<div>View the status of expenses</div> <div>User will get the notification when expenses gone high</div>	<div>Get the insight about financing</div> <div>Get a clear plan on spending the money effectively</div>	<div>Formulation of expenses</div> <div>Formulation of expenses</div>
<div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <div><ul style="list-style-type: none"><li>■ <b>People:</b> Who do they see or talk to?</li><li>■ <b>Places:</b> Where are they?</li><li>■ <b>Things:</b> What digital touchpoints or physical objects would they use?</li></ul></div>	<div>Track and Plan the expense</div> <div>Note the expenses</div> <div>Get a plan</div>	<div>Start Registering</div> <div>State of expenses</div> <div>Optimistic</div>	<div>Visualize the areas to be spent</div> <div>Analyse the key points</div>	<div>Obtain a customised plan</div> <div>Receive alert message</div>	<div>Reduces chances of bad debt</div> <div>Advancements in planning</div>
<div>Goals &amp; motivations</div> <div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div>	<div>Track the expenses</div> <div>Create a plan to spend money</div> <div>Analyse the Stats</div>	<div>Note each and every Expenses</div> <div>Categories to be planned</div>	<div>Formulate a spending chart</div> <div>Check the highly spent area</div>	<div>Optimise the work plan</div> <div>spend money effectively</div> <div>spend money effectively</div>	<div>Receive alert to keep user on track</div> <div>Complete expense tracking</div>
<div>Positive moments</div> <div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div>	<div>Intellectual</div> <div>Goal Driven</div>	<div>Motivated</div> <div>Hopeful</div> <div>Expectant</div>	<div>Wise planning</div> <div>Satisfied</div>	<div>Reflected and inspired</div> <div>User friendly interaction</div>	<div>Self introspection</div>
<div>Negative moments</div> <div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div>	<div>Doubtful</div> <div>Fear of commitment</div> <div>Uncertain</div>	<div>Confused</div> <div>Improper planning</div> <div>Frustrated</div>	<div>It is difficult to adapt to the suggestion</div> <div>Overwhelmed</div>	<div>Regret</div> <div>Lack of debt planning</div>	<div>Compare results</div>