MAHENDRA INSTITUTE OF TECHNOLOGY (AUTONOMOUS)

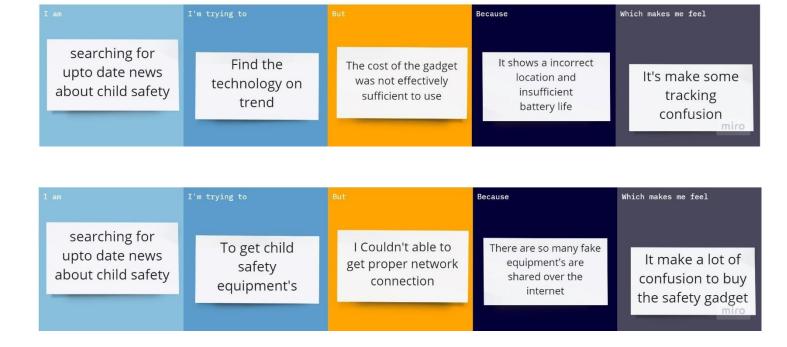
Ideation Phase Define the Problem Statements

| Date | 19 September 2022 |
|---------------|---|
| Team ID | PNT2022TMID17187 |
| Project Name | IoT Based Safety Gadget for Child Safety Monitoring & Notification |
| Maximum Marks | 2 Marks |

Customer Problem Statement:

There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.

While Opening app for reading a news, I'm literally getting too much of advertisements in-between the content because of these ads I was unable to read the content properly and it makes me feel irritated, App wants to help users find relevant and important news easily every day and also understand explicitly without the ads.



| Problem | I am | I'm trying to | But | Because | Which makes me |
|-----------|---------------|---------------|--------------------|----------------------|----------------------|
| Statement | (Customer) | | | | feel |
| (PS) | | | | | |
| PS-1 | Searching | Find the | The cost of the | It shows a incorrect | It's make some |
| | for up to day | technology on | gadget was not | location and | tracking confusion |
| | news about | trend | effectively | insufficient battery | |
| | child safety | | Sufficient to use | life | |
| PS-2 | Searching | To get the | I couldn't able to | There are so many | It's make a lot of |
| | for up to day | child safety | get proper | fake equipment's | confusion to buy the |
| | news about | Equipment's | network | are shared over | Safety gadget |
| | child safety | | connection | the internet | |

Reference: https://miro.com/templates/customer-problem-statement/