FERTILIZER RECOMMANDATION SYSTEM FOR DISEASE PREDICTION

Empathy map

Thinks & Feels

Not many people buy organic product as its very costly

perishable produce is spoiled quickly if not bought

even if we take loan how are we going to repay it if we are not getting any return from selling produce.

chemical based farming is not good but what choice do we have?

increased pesticide and chemicals also harm the farmland

packaging and marketing requires money which small farmers dont have and also not enough time as they have to manage on their own

animal husbandry requires training which we cant afford

Previous crop insurance schemes are not fruitful

Says and Does

organic products are very costly. who will buy from us?

crop productivity is less during the initial years of switch from chemical to organic

it takes a lot of money to switch from inorganic to organic farming

i often get sick because of chemicals. Sometimes i even forget to wash my hands after spraying pesticide

Not many platform to sell directly to the consumers

every year we have to increase the chemicals we use to increase produce

small farmers cant afford packaging and marketing

there should be insurance of some sort for organic agriculture

Many certification system but which to choose which are also very costly to have.

Getting a cow for organic farming and feeding her daily with require money which small farmers cant manage

Pain

farmers are not getting MSP for their crops

Animal Husbandry related training is required

Not many platform to sell directly to consumers

cant deal with pest attack efficiently in organic ways

packaging and marketing is a big concern.

Organic product dont look similar hence people avoid buying those

farmers need money to start organic farming

Flaws in current ongoing crop insurance scheme

Poisoning due to pesticide

Gains

Better Soil Quality

Better-tasting Food

Promotion of Biodiversity

Reduced Exposure to Pesticides and Chemicals