

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	16 November 2022
Team ID	PNT2022TMID21132
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Outline who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

problem statement

Retail Store Stock Inventory Analysis

Key rules of brainstorming

To run a smooth and productive session

🗨️ Stay in topic.


💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.



Need some inspiration?

Check out Facilitation Superpowers of this template to kickstart your work.

[Open example](#) ➔

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Person 1

How can we use a recommendation system to help customers find products they like?

Identifying potential risks

Gather and understand the data

Person 4

Create multiple analysis

Collaboration of product in tracks

Live stock reports

Person 2

The recommendation of an effect to help customers to understand a product

Using a tool to help customers to find the best product to recommend a product

Developing a recommendation system

Person 5

Getting feedback from customers to enhance the sale

Dissemination

Keeping track of products

Person 3

Using data to help customers to find the best product to recommend a product

Inventory of product history management

Using big data analytics since the data is in huge volume

TIP
You can select a sticky note and fill it in just 1 switch to switch icon to start drawing!

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Database Management

Gather and understand the data

Getting feedback from customers to enhance the sale

Keeping track of products

Using big data analytics since the data is in huge volume

Data Analysis

Identifying potential risks

Live stock reports

Create multiple analysis

Demand Prediction

Verification to see if volume of stock management system

Process Management

Using an effect to help customers to find the best product to recommend a product

Inventory of product history management

Developing a recommendation system

Collaboration of product in tracks

The recommendation of an effect to help customers to understand a product

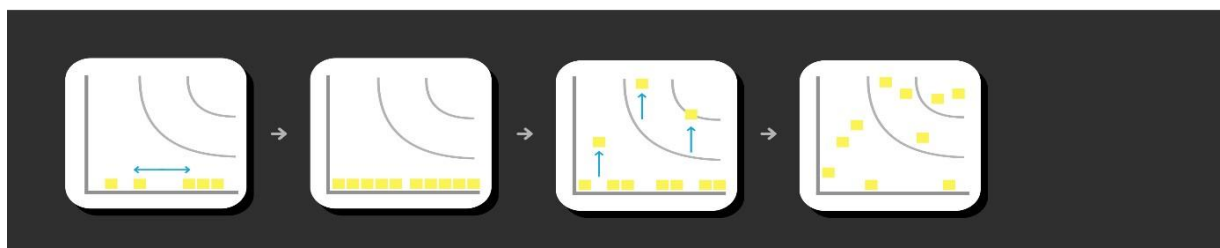
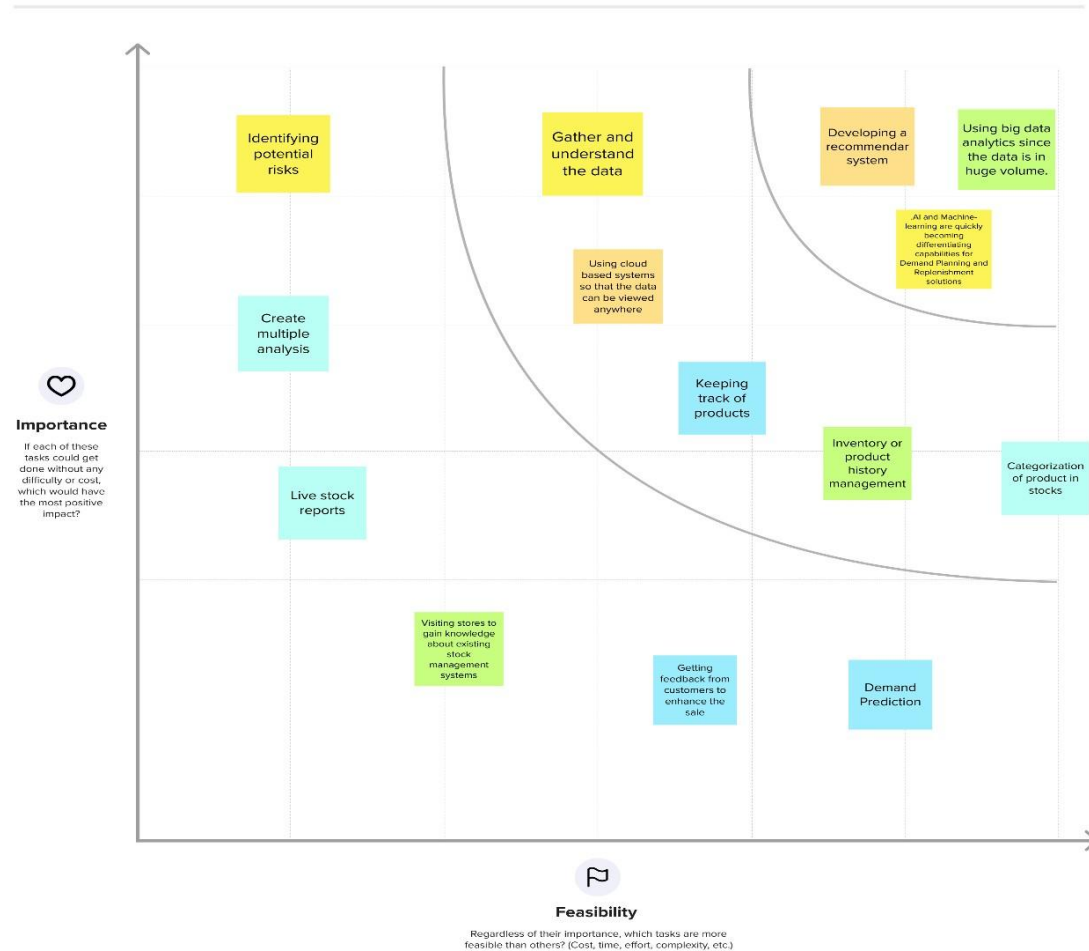
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



<https://app.mural.co/invitation/mural/shalini8859/1664175494284?sender=u80be3b6c8f90b1ee7d026646&key=e39c6b46-bd95-4c8e-a22f-c37a06a88f0d>