

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	16 September 2022
Team ID	PNT2022TMID21132
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

[Share template feedback](#)

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Retail Store Stock Inventory Analysis

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.


Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Identifying potential risks

Gather and understand the data

Person 2

Using a cloud-based system to collect data

Developing a recommendation system

Person 3

Using a cloud-based system to collect data

Inventory of product history management

Using big data analytics since the data is in huge volume

Person 4

Create multiple analysis

Collaboration of product in tracks

Live stock reports

Person 5

Getting feedback from customers to enhance the sale

Demand Prediction

Keeping track of products

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Database Management

Gather and understand the data

Keeping track of products

Data Analysis

Identifying potential risks

Create multiple analysis

Using big data analytics since the data is in huge volume

Process Management

Inventory of product history management

Developing a recommendation system

Collaboration of product in tracks

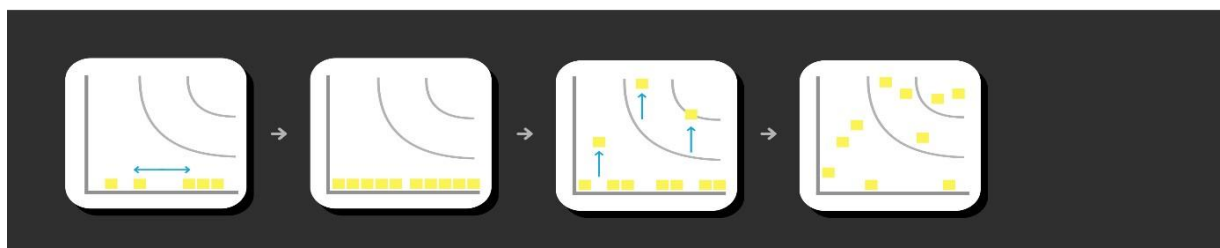
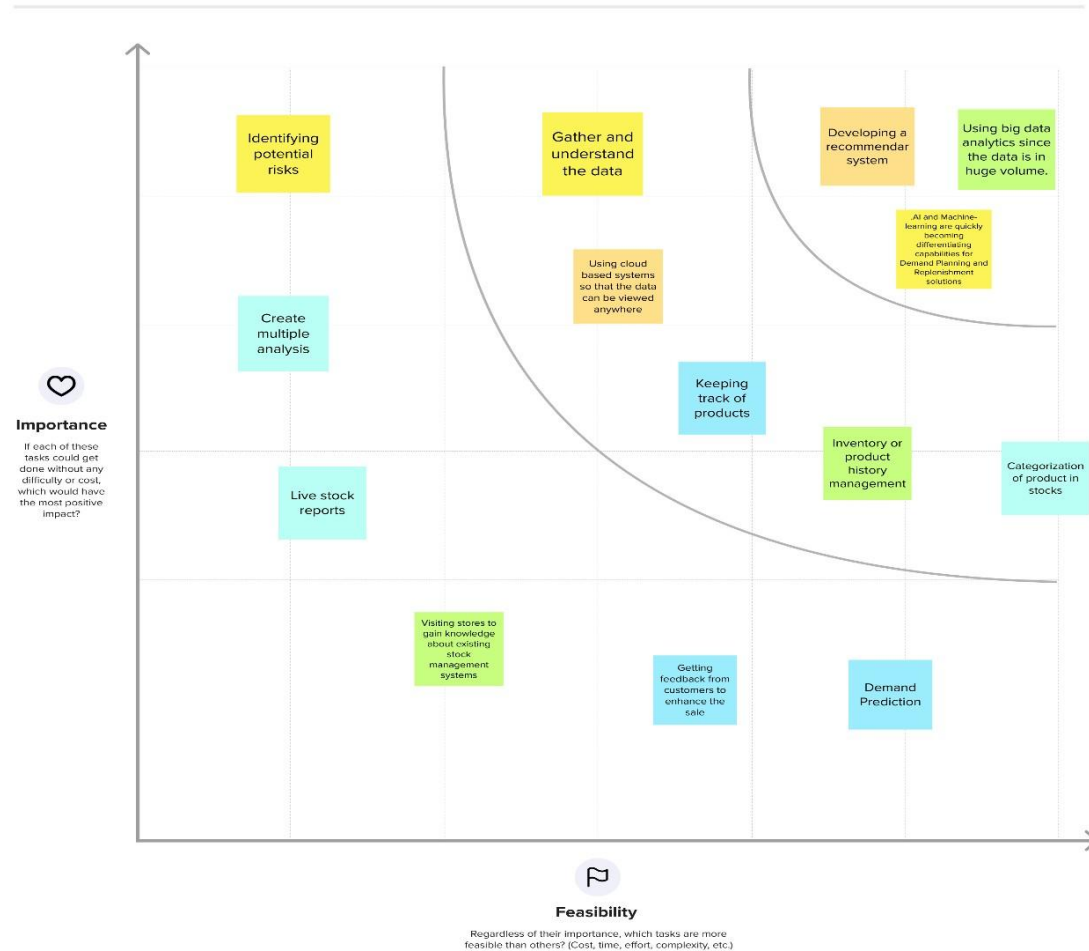
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



<https://app.mural.co/invitation/mural/shalini8859/1664175494284?sender=u80be3b6c8f90b1ee7d026646&key=e39c6b46-bd95-4c8e-a22f-c37a06a88f0d>