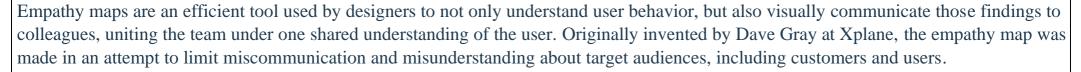
Ideation Phase Empathize & Discover

Date	19 September 2022	
Team ID	PNT2022TMID04823	
Project Name	Containment Zone Alerting Application	
Maximum Marks	4 Marks	

Empathy Map Canvas:



Containment Zone Alerting Application: What do they THINK AND FEEL? User can Easily Find the Containment Zone The App is Simple and Easy to Access and User Friendly Safety purpose what really counts major preoccupations worries & aspirations What do they What do they The people who rosides in a particular area will be receiving a proper alert about the threats if any SEE? HEAR? They They are happy about it end wents to import more features which makes user satisfy Geofence Areas App interface appreciate are able to are Easily Visible about it and feel safe and what friends say environment encourage what boss say friends what influencers say what the market offers What do they SAY AND DO? They feel safe Awareness about it and attitude in public of shares the vaccination appearance behavior towards others **GAIN** PAIN fears "wants" / needs frustrations measures of success obstacles obstacles should be Application should Provide Candidates face accessable Temperature frustrations after their results have appeared alerting easily by all Quality to All sensor the users notification equally