1. CUSTOMER SEGMENT(S)

Customers who are 40+ and more medicineconsumer are the main customer of this product

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES

Power supply demand,ardunio uno, complex devices,very new device.

5. AVAILABLE SOLUTIONS PROS & CONS

Older people who is seek , no more need to worry about the meds time because our product going to take care of it's normal to forget things once in a while as we get age .We going to create a direct connection with clinic .

2. PROBLEMS / PAINS - ITS FREQUENCY

Refilling of medicine and intruption of network Are the majour problums

9. PROBLEM ROOT / CAUSE

The senior citizen aren't taken care of So the remainder is given that the medication on time .So that will keep in line of the medication that are taken

7. BEHAVIOR - ITS INTENSITY

Older people who is sick need someone to remember them about the meds time and brought the meds before it gets over. But humans do mistake, what if the person who needs to remember about the meds have some other stuff to do, it's seems like rare mistake but this can lead to serious issue.

3. TRIGGERS TO ACT

Customers who have chronic Diseses and taking more pills will trigger.

10. YOUR SOLUTION

The device is explained clearly and keep the steps to use in simple steps. Considering that Senior Citizen have memory loss the steps to follow are given in sticker .And the very supportive in that way that it doesn't need maintenance and particularly the remainder of their medication is given and set the remainder as of their needs

8. CHANNELS of BEHAVIOR ONLINE

Takes information such as medication time they take and reset the time of remainder according to the behaviour of medication prescription by doctor. And the device prescription changes can be done by authorized person only.

4. EMOTIONS BEFORE / AFTER

Now a days it's too hard For the elders to remember the meds always So our product will make feel free about the Meds if it's possible we can home deliver it.

The Information is stored in IBM Cloud and processed that remainder is given as alarm/any music they want. If Senior Citizen person is forgetten the sound of alaram the SMS is sent to allocated Mobile number stored/Caretaker. In extra feature if there is any scarcity of medication the SMS is given to saved Mobile Number.