CUSTOMER JOURNEY MAP

TEAM ID :TEAM ID: PNT2022TMID04392

Stage 1
Awareness
①

Stage 2
Consideration
②

Stage 3
Acquisition
③

Stage 4
Service
④

Stage 5
Loyality
⑤

NEEDS NEW IOT ARCHITECTURE	**MAKE IOT BASIC IDEAS AND INQUIRY FROM FRIENDS**	**FRIENDS RECOMMENDS IDEAS FOR SMART WASTE ADD-ON'S**		

BROWSE ABOUT EXISTING SMART WASTE GARBAGE IDEAS AND FIND TECHNOLOGY THEY USED

SELECT BEST IDEAS AND TRY TO IMPLEMENT WITH OUR IDEAS

APPLY ALL FECHED IDEAS TO SEE THE OUTPUT HOW ITS WORK

REAL TIME IMPLEMENTATION METRO CITIES GARBAGES

ANALYSIS HOW PEOPLE WELCOMEING THIS IDEALOGY ON ENVIRONMENT

AFTER ALL THE SUCCESS IN TEST CASES IMPLEMENT THE IDEA INTO REAL TIME WORLD TO GET ACCURATE DATA

MAINTAIN THE PRODUCT AND CHECK THEM FREQUENTLY AND MANAGE IF THEIR IS ANY FAULT OCCURS

GET PEOPLE FEEDBACK ABOUT THE SMART WASTE GARBAGE AND UPGRADE BASED THEIR CONYINCE

THIS DUSTBIN IS EASY AND AUTOMATED FOR MUNICIPAL ITIES TO CLEAN THE WASTE AND AVOID LANDFILL