IDEATION PHASE
BRAINSTORM AND IDEA PRIORITIZATION TABLE

DATE	19/09/2022
TEAM ID	PNT2022TMID11417
PROJECT NAME	Expense tracker application
MAXIMUM MARKS	2 MARKS

1

Define your problem statement

2

Brainstorm

PROBLEM

How might we help users track their everyday expenses?

Harini K B

Notify the user once the expense has reached the limit	Can send notification to the user	Offer tips to lower the expenses	Categorization of the expenses

Aathi Sri

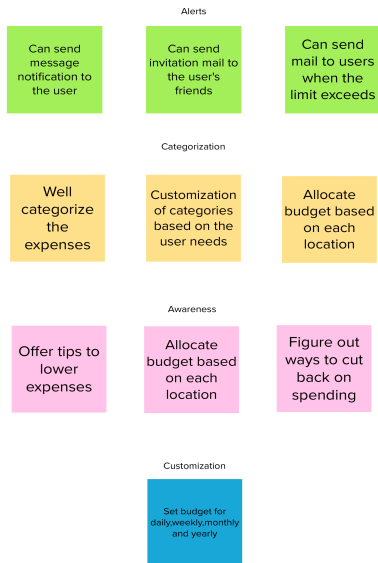| Manage group expenses	Set a monthly limit to spend mindfully	User can add more account	Compare month-wise expenses with graphical format

Deepa Rekha

Send invitation to friends through message	Security	Custom cover photo for individual and groups	Can create new groups and add friends

Jasmine Priya

User can login from any device	User friendly	Figure out ways to cut back on spending	Allocate budget based on the location

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Group ideas

Alerts

| Can send message notification to the user | Can send invitation mail to the user's friends | Can send mail to users when the limit exceeds |

Categorization

| Well categorize the expenses | Customization of categories based on the user needs | Allocate budget based on each location |

Awareness

| Offer tips to lower expenses | Allocate budget based on each location | Figure out ways to cut back on spending |

Customization

| Set budget for daily,weekly,monthly and yearly |

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Prioritize

Can send invitation mail to the user's friends

Well categorize the expenses

Allocate budget based on each location

Can send message notification to the user

Can send mail to users when the limit exceeds

Offer tips to lower expenses

Customization of categories based on the user needs

Allocate budget based on each location

Figure out ways to cut back on spending

Set budget for daily,weekly,monthly and yearly