



PROJECT DESIGN PHASE-II

CUSTOMER JOURNEY MAP

DATE	14/10/2022
TEAM ID	PNT2022TMID11417
PROJECT NAME	Personal Expense tracker application
MAXIMUM MARKS	2 MARKS



 Exit What do people typically experience as the process finishes?	 Extend What happens after the experience is over?
<div>Customer Rating after installing the application</div>	<div>Personalized Recommendation</div> <div>Email Alert</div>
<div>Sharing the app with fellow mates to help them save their money</div>	<div>Profile Section of the website showing how much money saved</div>
<div>See what public think about the expense tracker</div>	<div>Recommendation Page</div>
<div>Getting to know the expense tracker is popular</div>	<div>Graphical chart of the expense done</div>
<div>People not enjoying it</div>	<div>Laggy UI</div>
<div>Making sure that the flaws of the app is set right</div>	<div>Linking the app to Bank account in a safer way</div>

