•Ram Kun	nar	is a/an	• people
user name		ame	user characteristics
who needs		• To get the news anywh	ere and anytime
			user need
because	• E	ven in my busy schedule t	o get the news
·			insight

Panneer	Selvam K	is a/an _	Entrepreneur	
use	er name		user characteristics	
who needs	● To kr	ow about bus	siness information	
			user need	_
because _	To take t	the Business 1	for the Next level	4
			insight	

Sivaganesh		_ is a/an _	Web Developer		
user name			user characteristics		
who needs	● To uploa	d different	information about the world		
			user need		
because _	 He wish update more information 				
			insight		

PushpaRajuser name		_ is a/an _	Superviser	
			user characteristics	
who needs	■ To update	e all inforn	nation to the people	
			user need	
because _	• He is a social	worker		
			insight	