

Date	8 November 2022
Team ID	PNT2022TMID32100
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

### 1

#### Smart Fashion Recommender Application

solving the users problems in purchase Online shopping

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgement.
- Listen to others.
- Go for volume.
- If possible, be visual.

### 2

#### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**Parameshwaran V.K**

Trending Designs clothes	Shop with Assistant
Discounts & Offers	Cash on Delivery

**Manoj Adithyan.A**

Easy Price Comparison	Easy to send gifts
Online Tracking	Online Tracking

**Dayanithi.S**

Save Time	All size of clothes
24/7 Shopping	Home Delivery

**Muhan Raj.M**

Reviews of Products	Shopping via the internet saves time
No need to travel	Free shipping

### 3

#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

♥

**Importance**

If each of these ideas could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**

Regardless of their importance, which ideas are most feasible (less effort, less time, effort, complexity, etc.)

Parameshwaran V.K - 42319104021  
 Manoj Adithyan.A - 42319104095  
 Dayanithi.S-42319104003  
 Muhan Raj M-42319104038