

SI.NO	TITTLE	ABSTRACT	ADVANTAGE	DIS-ADVANTAGE
1.	Implementing Big Data Analytics in E-Commerce: Vendor and Customer View	Due to the information revolution, one of the biggest challenges of e-commerce is the huge data that needs to be processed and analyze to gain benefits from it. Big Data Analytics (BDA) aims to improve the decision-making process by analyzing and understanding big data.	Due to the information revolution, one of the biggest challenges of -commerce is the huge data that needs to be processed and analyzed to gain benefit from it. Big Data Analytics (BDA) aims to improve the decision-making process by analyzing and understanding big data.	Due to the rapid growth of data, analyzing big data is still challenging.
2.	Data Mining and analytics in the process Industry: The role of machine learning	Data mining and analytics have played an important role in knowledge discovery and decision making/supports in the process industry over the past several decades. As a computational engine to data mining and analytics, machine learning serves as basic tools for information extraction, data pattern recognition and prediction.	While both unsupervised and supervised machine learning methods have already been widely used in the process industry, which approximately accounts for 90%-95% of all applications, the semi supervised machine learning has been introduced in recent years, thus its applications will become more popular in the near future.	In order to make efficient data mining analytics in practice, barriers among various disciplines will have to be eliminated, new educational and training strategies will need to be developed for industry and the level of cooperation between universities and the industries as well.

REFERENCE PAPER: Global Sales And Data Analytics.

