





JOURNEY STEPS	DISCOVERY	REGISTRATION	ONBOARDING AND FRIST USE	SHARING
ACTION	<div><div>way to measure performance in sales analytics</div></div>	<div><div>collect and use sales data</div><div>perception of price inflation</div><div>improve company profit</div></div>	<div><div>growsales and improve process</div><div>low chances of customer cheer</div><div>we can try to avoid losses</div></div>	<div><div>review their strategies and performance</div><div>quality of the product</div><div>resource and time required</div></div>
NEEDS AND PAINS	<div><div>improve customer service</div><div>increased sales</div></div>	<div><div>lower cost</div><div>price elasticity</div><div>cost reduction</div></div>	<div><div>increased security</div><div>time reduction</div><div>increased efficiency</div></div>	<div><div>develop a customer profile</div><div>Power and Scope</div></div>
TOUCHPOINT	<div><div>Price Elasticity</div><div>Expansion of Market</div></div>	<div><div>Easy of online Payment</div><div>Ability to Leverage</div><div>Ecommerce of scale</div></div>	<div><div>Translation of Data</div><div>Location</div><div>Product and Recomment</div></div>	<div><div>Identification</div><div>Quality of a product</div></div>
CUSTOMER FEELING	<div></div>	<div></div>	<div></div>	<div></div>
OPPORTNITIES	<div><div>Order Tracking Status</div></div>	<div><div>Smart Decision Making</div></div>	<div><div>Enhance Security</div></div>	<div><div>Pricing Optimization</div></div>
PROCESS OWNERSHIP	<div><div>Easy Access to Market</div></div>	<div><div>Customer Target</div></div>	<div><div>Higher Profit Margin</div></div>	<div><div>Lower Marketing Cost</div></div>