Empathy Map

SAYS

It will predict the price of crude oil in the future Public can easily understand the fluctuations in crude oil price

CRUDE OIL
PRICE
PREDICTION

They can save money, by using this price prediction tool

After choosing prediction tool, they can choose alternate ways

THINKS

Better understanding of crude oil prices

Based on the price forecast, they can invest on crude stocks

DOES

Public can compare crude oil price charts past and present

Big companies can store crude oil, when the price is low the crude oil price fluations are purely depends on the trading in the market

They may feel worth choosing the crude oil price tool

Public can choose alternatives ways to travelling like EV's.

FEELS