

R&D Spend 3

3.69M

R&D Spend

Details

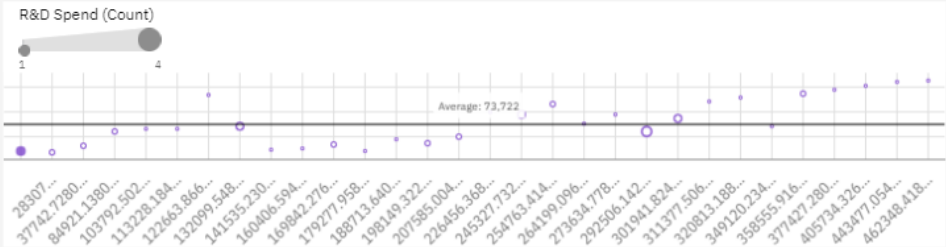
The total number of results for **R&D Spend** is 50.

R&D Spend



Details

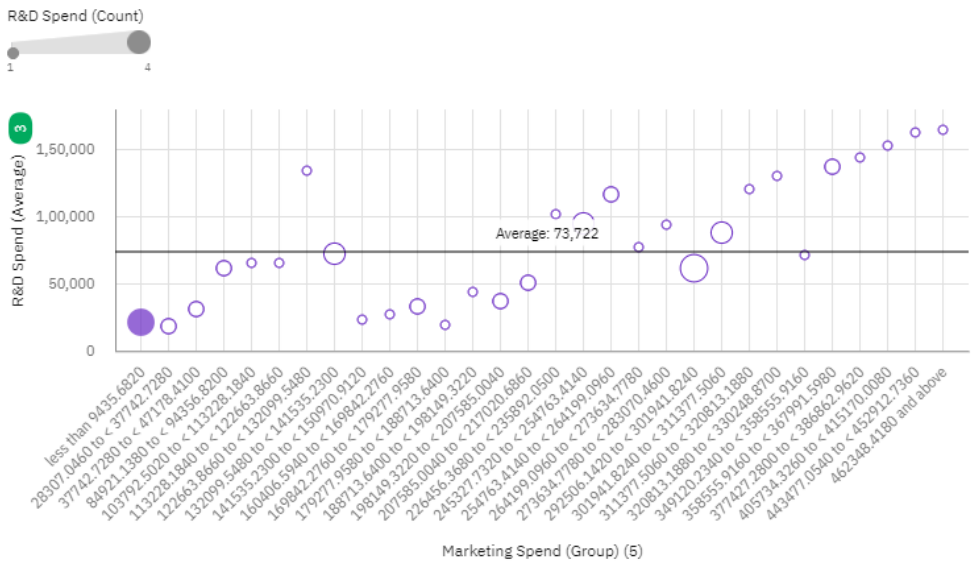
Marketing Spend (Group) (1) by R&D Spend sized by R&D Spend



No details found

No details were found for this visualization.

Marketing Spend (Group) (5) by R&D Spend sized by R&D Spend



Details

Over all values of **Marketing Spend (Group) (5)**, the average of **R&D Spend** is almost 74 thousand.

The average values of **R&D Spend** range from nearly nineteen thousand, occurring when **Marketing Spend (Group) (5)** is 28307.0460 to < 37742.7280, to over 165 thousand, when **Marketing Spend (Group) (5)** is 462348.4180 and above.

Marketing Spend (Group) (5) moderately affects **R&D Spend** (65%).

R&D Spend is unusually low when **Marketing Spend (Group) (5)** is less than 9435.6820.

The most common values of **Marketing Spend (Group) (5)** are 292506.1420 to < 301941.8240 (8 %) and less than 9435.6820 (8 %), together occurring 8 times, which is 16 % of the total.

Administration

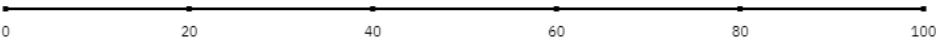
6.07M

Administration

Details

The total number of results for **Administration** is 50.

Administration



Predictive strength

Details

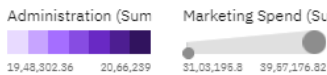
No details found

No details were found for this visualization.

Key drivers visualization preview

After you build a driver analysis visualization above, select data points to update the key driver preview

Administration and Marketing Spend for State regions



Details

Over all **states**, the sum of **Administration** is nearly 6.1 million.

For **Administration**, the most significant values of **State** are New York and California, whose respective **Administration** values add up to over 4.1 million, or 67.9 % of the total.

Administration ranges from over 1.9 million, in Florida, to nearly 2.1 million, in New York.

Marketing Spend 2

10.6M

Marketing Spend

Details

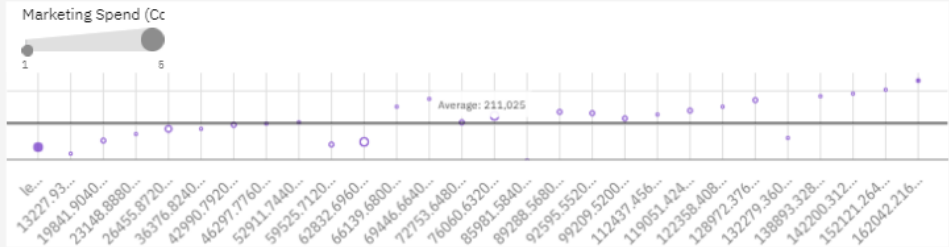
The total number of results for **Marketing Spend** is 50.

Marketing Spend



Details

R&D Spend (Group) (1) by Marketing Spend sized by Marketing Spend

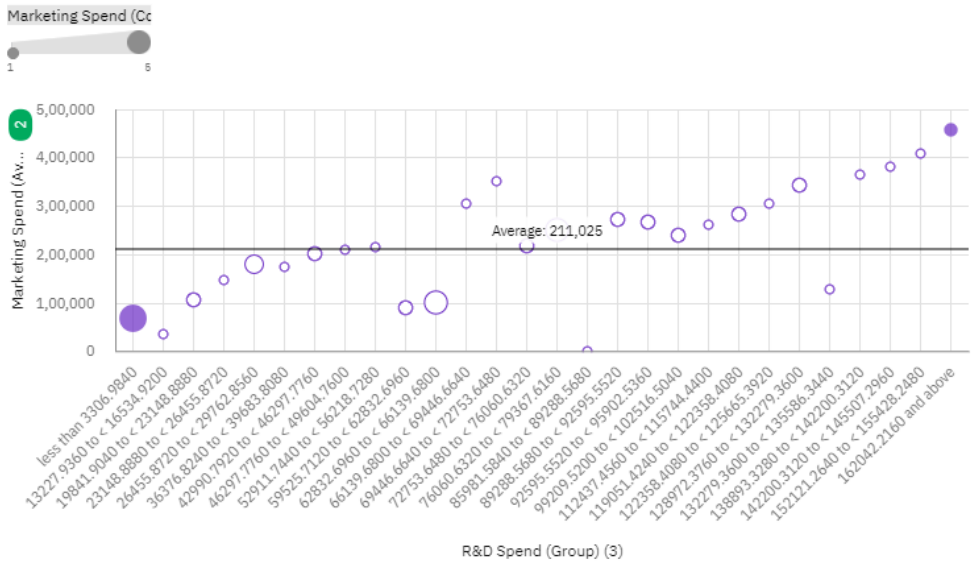


No details found

No details were found for this visualization.

Add +

R&D Spend (Group) (3) by Marketing Spend sized by Marketing Spend



Details

The most common value of **R&D Spend (Group) (3)** is less than 3306.9840, occurring 5 times, which is 10 % of the total.

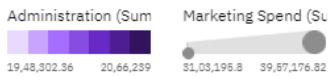
Across all values of **R&D Spend (Group) (3)**, the average of **Marketing Spend** is over 211 thousand.

The average values of **Marketing Spend** range from 0, occurring when **R&D Spend (Group) (3)** is 85981.5840 to < 89288.5680, to almost 458 thousand, when **R&D Spend (Group) (3)** is 162042.2160 and above.

R&D Spend (Group) (3) moderately affects **Marketing Spend** (64%).

Marketing Spend is most unusual when **R&D Spend (Group) (3)** is 162042.2160 and above and less than 3306.9840.

Administration and Marketing Spend for State regions 2



Details

Over all **states**, the sum of **Administration** is almost 6.1 million.

For **Administration**, the most significant values of **State** are New York and California, whose respective **Administration** values add up to over 4.1 million, or 67.9 % of the total.

Administration ranges from over 1.9 million, in Florida, to nearly 2.1 million, in New York.

State

State
California
Florida
New York

Details

No details found

No details were found for this visualization.

Profit 5

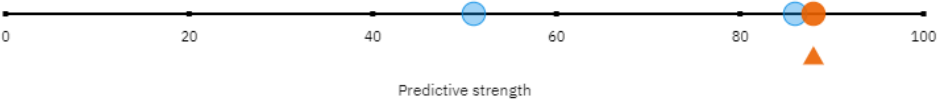
5.6M

Profit

Details

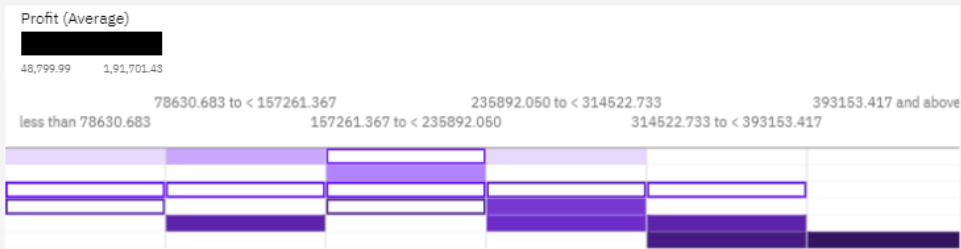
The total number of results for **Profit** is 50.

Profit



Details

Profit by R&D Spend (Group) and Marketing Spend (Group)

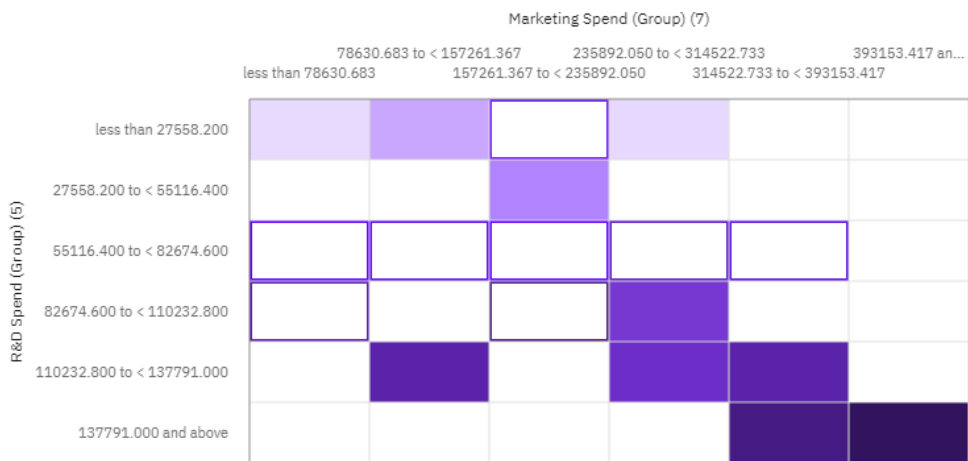
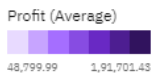


No details found

No details were found for this visualization.

Add +

Profit by R&D Spend (Group) (5) and Marketing Spend (Group) (7) 5



Details

The most common value of **R&D Spend (Group) (5)** is 55116.400 to < 82674.600, occurring 15 times, which is 30 % of the total.

R&D Spend (Group) (5) strongly affects **Profit** (90%).

Profit is most unusual when **R&D Spend (Group) (5)** is 137791.000 and above and less than 27558.200.

The most common value of **Marketing Spend (Group) (7)** is 235892.050 to < 314522.733, occurring 15 times, which is 30 % of the total.

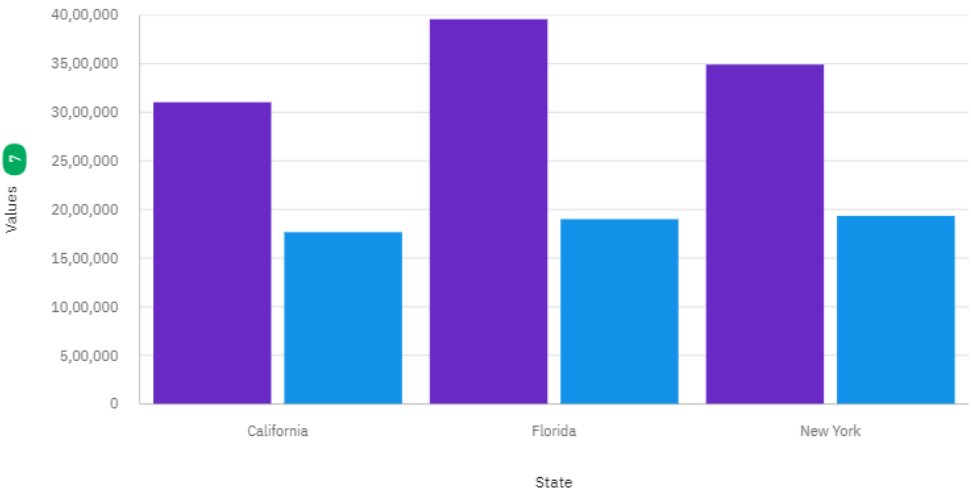
Marketing Spend (Group) (7) moderately affects **Profit** (61%).

Profit is unusually high when **Marketing Spend (Group) (7)** is 393153.417 and above.

Profit and Marketing Spend by State

Measures

Marketing Spend Profit



Details

Marketing Spend ranges from over 3.1 million, in California, to almost 4.0 million, in Florida.

Profit ranges from nearly 1.8 million, in California, to over 1.9 million, in New York.

The total number of results for **Marketing Spend**, across all **states**, is 50.

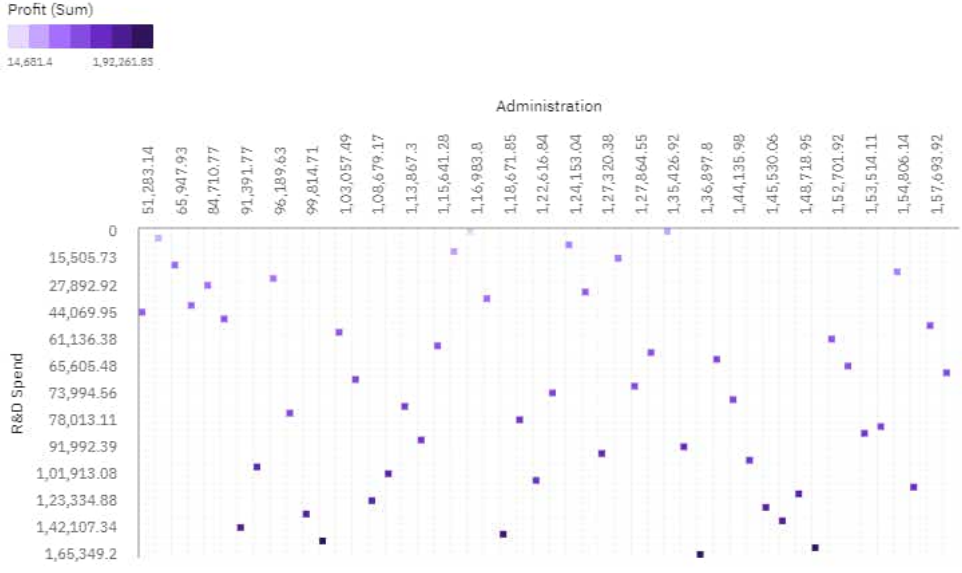
Across all **states**, the average of **Marketing Spend** is over 211 thousand.

The most common values of **State** are New York (34 %) and California (34 %), together occurring 34 times, which is 68 % of the total.

The total number of results for **Profit**, across all **states**, is 50.

Across all **states**, the average of **Profit** is over 112 thousand.

Profit by R&D Spend and Administration 2



Fields

Rows

R&D Spend

Click or drag data here

Columns

Administration

Click or drag data here

Points

State

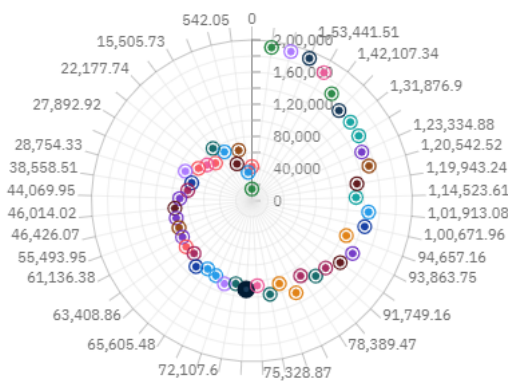
Click or drag data here

Heat*

Required field

Profit by R&D Spend colored by Administration

Administration							
51,283.14	51,743.15	65,947.93	82,982.09	84,710.77	85,047.44	91,391.77	91,790.61
96,189.63	99,281.34	99,814.71	1,01,146.55	1,03,057.49	1,05,751.03	1,08,679.17	1,10,594.11
1,13,867.3	1,14,175.79	1,15,641.28	1,15,816.21	1,16,983.8	1,18,546.05	1,18,671.85	1,21,597.55
1,22,616.84	1,22,782.75	1,24,153.04	1,27,056.21	1,27,320.38	1,27,382.3	1,27,864.55	1,29,219.61
1,35,426.92	1,35,495.07	1,36,897.8	1,39,553.16	1,44,135.98	1,45,077.58	1,45,530.06	1,47,198.87



Fields

x-axis

R&D Spend

Click or drag data here

Color

Administration

Click or drag data here

y-axis*

Required field

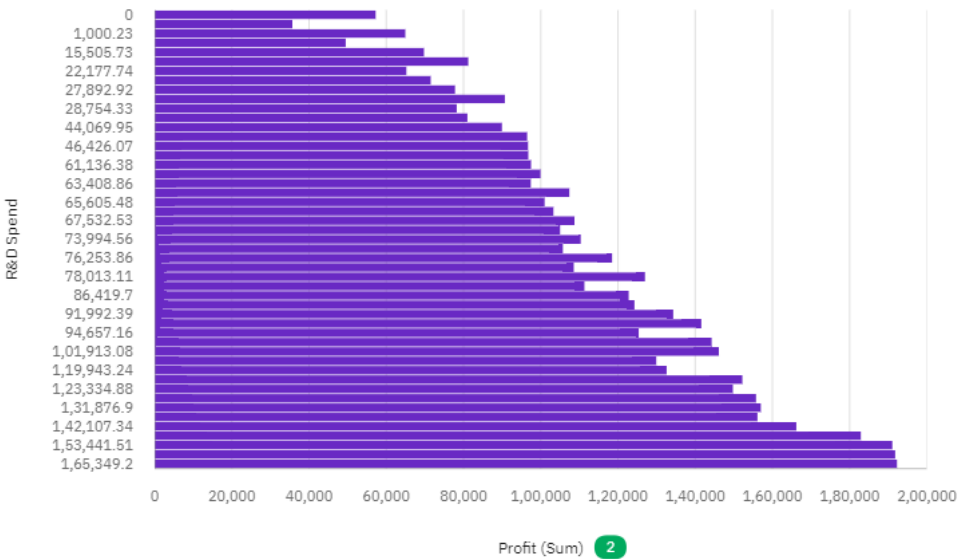
Profit

Click or drag data here

Repeat (column)

Click or drag data here

Profit by R&D Spend



Fields

Bars

R&D Spend

Click or drag data here

Length*

Required field

Profit

Click or drag data here

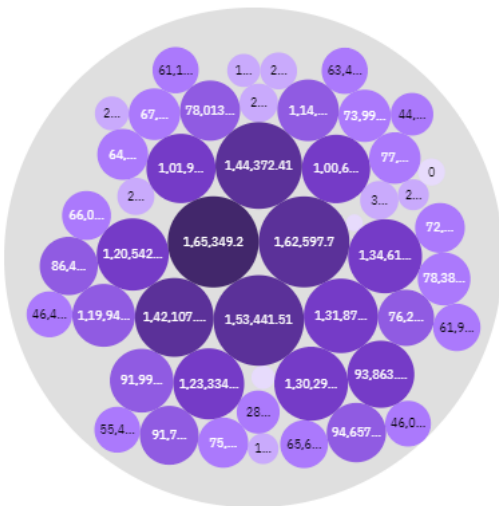
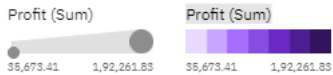
y-start

Click or drag data here

Target

Click or drag data here

R&D Spend hierarchy colored by Profit and sized by Profit 2



Fields

Bubbles* Required field

R&D Spend

Click or drag data here

Size

Profit

Color

Profit

Click or drag data here

Repeat (column)

Click or drag data here