Ideation Phase
Define the Problem Statements

Date	08 September 2022
Team ID	PNT2022TMID07083
Project Name	News Tracker Application
Maximum Marks	2 Marks

Customer problem statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 24/7 Working people find it hard for reading the news.	Ilyas is an Employee who wants to read newspaper, without any hassle while travelling because he doesn't want to carry the physical newspaper	I am trying to figure out the easiest way to read the news.	I am unable to find the time to read news.	It is challenging to manage time on working days	I have the impression that I am not aware of the news and news that surround me.
PS-2 Finding the right content on specific news topics on a unique platform is difficult.	Fayez is an HR who want get updated in the company recruitments and business related news in a single application or website.	I am looking for the right website or Application which update and notify me in every aspect.	I am unable to find the right application or website.	It is challenging and hard to find single place to find the news.	I find myself redirected to other news that consume a lot of time by giving me irrelevant data..

I am	I'm trying to	But	Because	Which makes me feel
employee	be updated at current affairs and news	there are many irrelevant news	managing time is difficult due to getting some other news	not updated one the news and current affairs that happening around me everyday.

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