## Project Design Phase-II Customer Journey Map

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Project Name	Emerging methods for early detection of forest fires	

## User journey by the Design Team of Accenture Interactive NL

People 2-9

Difficulty 30 min Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add hereshould be representative of the observations and research you've done about your users. Q

Phases	Ignition	Growth	Fully development	collapse
Steps	Ignition Growth A fully developed decay ignition source is anything that can starta fire Yes Flames or defective electrical appliances .	Consumers accepted the product in market and customers actually stabuying it. The product market expanded competition began to develop	arted of the available fuel The	This is usually the longest stage of a fire. They are characterized by a significant reduction in oxygen or fuel. Fire Suppression.
• Feelings	More Accurat Spark Advance Control Improved Engine Efficiency improved Efficiency and Performance	The main factors affecting the spread afire are location of the fuel, the height coeiling, the ratio of length to width, insulation of the room, the size and loc of the openings, the operation of heating ventilation and air conditioning systems	of thebushesCleans up thedebris on forest ationfloor. g, the	Exposure to sunlight. Nourishes thesoil Kills pests Removes diseased trees Make space for new trees Ash fertilizes the soil with nutrients
Pain points	The main factors affecting the spread a fire are the location of the fuel, the height of the cetthe ratio of length to width, the insulation the room, the size and location of openings, the operation of heating, ventilation and air conditioning systems.	on of the the	Exposure to sunlight. Nourishes thesoil Kills pests	Removes diseased trees Make space for newtrees Ash fertilizes the soil with nutrients
Opportunities	Fire removes low bushes. Removes debris from the forest floor.	, Nutrients in soilopen to sunlight	The frequency of fires determines the stratification of coniferous trees.	Participate in the recycling of nutrients for the planet Placing vegetation and litter on upper trees. Thus neutralizes tinfertile temperament and prevents spoilage.