

Project Title: AI-powered nutrition analyzer for fitness enthusiasts  
Team ID: PNT2022TMID39906

Define CS, fit into CL	<div>CS</div> <div>1. Customers Segment: Fitness enthusiasts are our customers. The people interested in maintaining fitness are of different age groups so it is suitable for all age groups.</div>	<div>CC</div> <div>6. Customer Constraints: Customer may feel lazy to check the nutritional value everytime. Less awareness about their health.</div>	<div>AS</div> <div>5. Available solution: Available solution takes lot of time in identifying the image. But this model identify the image accurately in minimum amount of time .</div>	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	<div>PR</div> <div>2. Problems/ Pains: The problem occurs when the model doesn't identify the image and doesn't display the accurate nutritional value.</div>	<div>RC</div> <div>9. Problem Root Cause: User may feel lazy to check the nutritional value everytime. They may think whether the nutritional values are accurate. They may think it will be time taking process.</div>	<div>BE</div> <div>7. Behaviour: Directly related: They may stop using the model Indirectly related: customer verify the nutritional value with well known person.</div>	Focus on PR, tap into BE, understand RC

Identify strong TR & EM	<b>3. Triggers:</b> By getting awareness to maintain their body fit . Seeing their neighbour using this to maintain balanced diet. Through internet, by seeing the feedback of others .	TR	<b>10. Your Solutions:</b> Existing solution takes time to identify the image. But this model takes less time than the existing one. It will also display the benefit of eating that fruit.	SL	<b>8. Channels of behaviour:</b> Online: User get all the nutritional values at one place. Time consuming is less. Easy process to maintain balanced diet.  Offline: Customer need to go to doctor to maintain balanced diet. It takes time to check each nutritional values.	CH	Extract online & offline CH of BE
	<b>4. Emotions:</b> BEFORE: Eating lot of food leads to many health issues. So they worry about their health, they become anxiety and fear. AFTER: Customer feels motivated while using this model to live a healthy life. So they will be happy,	EM					