

Project Design Phase-I - Solution Fit

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Define CS, fit into CC	<div>1. CUSTOMER SEGMENT</div> <div>❖ Plasma donor who wants to donate blood.</div> <div>❖ Hospital or blood bank administration who needs the blood</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Requiring active internet connection.</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Donor information gets stored and when required.</div> <div>AS</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Helps to find the nearest available potential plasma donor and to maintain optimal level of blood bank reserves and a connecting platform for blood donors, blood blanks</div> <div>—</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Communication delay between donor ad receiver.</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>The administrator fetched the information from the cloud and make notification to the donor based on location</div> <div>BE</div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>TR</div> <div>Need of blood at the emergency situation of patients.</div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div>Make notification and receive the acknowledgement from the donor.</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div>8.1 Login</div> <div>8.2 View information of the patient.</div> <div>8.3 Send acknowledgement.</div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Communication through authenticated blood bank managements whenever patients need blood by using available information on database.</div>		