

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> Who is your customer? i.e. working parents of 0-5 y.o. kids  Common people	<b>6. CUSTOMER CONSTRAINTS</b> What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.  Proper scanner and good internet connection required	<b>5. AVAILABLE SOLUTIONS</b> Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking  Just by scanning the fruit we can directly get to know about the nutrients present in the fruit	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.  To know about the nutrients present in a particular fruit the customer need to scan the fruit properly	<b>9. PROBLEM ROOT CAUSE</b> What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.  For easily identifying the nutrients and it helps to gain knowledge about the fruit which customer consuming in their daily life	<b>7. BEHAVIOUR</b> What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)  Each and every specific nutrients presents in the fruit will be displayed with the instruction like people who are able to consume that fruit without getting any side effects(ex- diabetics patient should intake banana as it contain high carbs in it)	
Focus on J&P, tap into BE, understand RC	<b>3. TRIGGERS</b> What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.  Seeing fit and health conscious people customer gets triggered to know and have nutrient fruit	<b>10. YOUR SOLUTION</b> If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.  To address the problem of not knowing the good nutrient fruit, we intend to use AI technologies to assist different fruits and its nutrients with the classification. Our solution involves the uses of deep learning and features selection method that helps to improve the time efficiency, user friendly, accurate information of the fruit and reduces work load of the customer	<b>8. CHANNELS of BEHAVIOUR</b> <b>8.1 ONLINE</b> What kind of actions do customers take online? Extract online channels from #7 To go online and research more about different nutrients present in the fruit  <b>8.2 OFFLINE</b> What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development. Refer books and papers to know about nutrients present in different kinds of fruit	Extract online & offline CH of BE
	<b>4. EMOTIONS: BEFORE / AFTER</b> How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.  Not taking proper nutrients food/ started to take good nutrient food			