

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate

2-8 people recommended

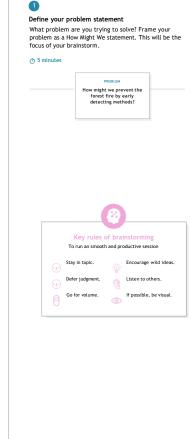
Share template feedback

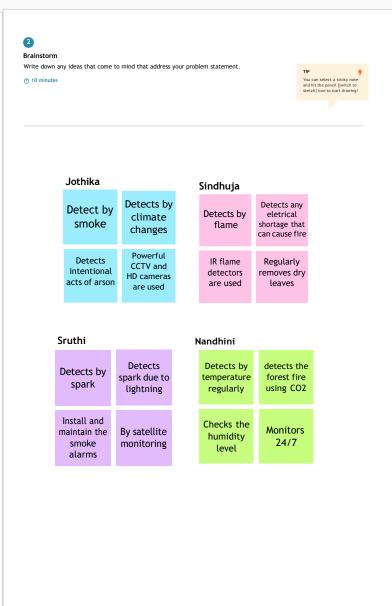
→ 10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session. Open article

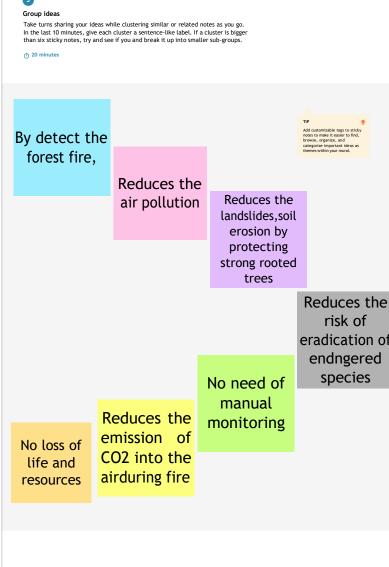
Before you collaborate

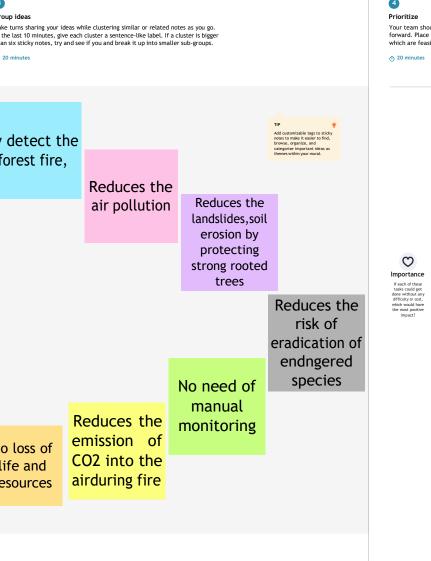
A little bit of preparation goes a long way with this

session. Here's what you need to do to get going.





























After you collaborate

Quick add-ons

Share the mural

Keep moving forward

Share template feedback

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

obstacles for an experience.

Open the template

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

emails, include in slides, or save in your drive.

Strategy blueprint

Open the template