

Project Design Phase-I
Proposed Solution

DATE	25 TH September 2022
TEAM ID	PNT2022TMID27972
PROJECT NAME	Project - News Tracker Application
MAXIMUM MARKS	4 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	News plays a vital role in everyone's life. However, reading news everywhere at any time is not possible. As a result, a lot of people have to borrow time from other activities for either reading or watching the news. Hence, people need a reliable and easy way to read the news.
2.	Idea / Solution description	News website can be a good way to solve this issue as it can be accessed anywhere easily as long as you have internet access and doesn't require you to distract your hearing senses in the public.
3.	Novelty / Uniqueness	Can track news and also get notifications if any update regarding the news appears.
4.	Social Impact / Customer Satisfaction	Significantly satisfied.
5.	Business Model (Revenue Model)	Revenue generated via ads and premium subscription(for obtaining news tracker feature).
6.	Scalability of the Solution	Since it is a website, it is extremely scalable.