

**Project Design Phase-I**  
**Proposed Solution Template**

Date	19 September 2022
Team ID	PNT2022TMID45363
Project Name	News Tracker Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<p><b>There are multiple news-sharing apps used by a single user and are often spammed with notifications which cause users to miss important events across the Globe. There is lot of fake news which gets shared.</b></p> <p>A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.</p>
2.	Idea / Solution description	<p><b>There are many problems in the application it will be hard task to find solution for each and every one so we are providing the one single solution for every user around the world</b></p> <p>Users can customise application based on their interesting topics and subscribe to channels and domain of news they are curious about we also provide user to communicate or comment in certain news so that people will save their time</p>

3.	Novelty / Uniqueness	<p><b>In order to provide user best experience, we provide the equitable UX design which make analysis on user personal experience and provide the content of their interest.</b></p> <p>using data-driven decision-making, it gathers information about what their customers are currently listening to, analyse it, then use the insights they've gained to make suggestions for things people will most likely enjoy in the future. This keeps customers happy and coming back for more</p>
4.	Social Impact / Customer Satisfaction	<p><b>Most of the internet content is filled with sexually explicit content which may affect the student's mental behaviour.</b></p> <p>For customer satisfaction we provide content based on age group that can solve the above problem as well as the in-depth customer stereotypic content</p>
5.	Business Model (Revenue Model)	<p><b>advertisements is profitable and also allowing user to know newer trends and resource around the globe.</b></p> <p>Promoting the advertisements for all quality products, one of our most important tasks is to provide the public with quality information.</p>
6.	Scalability of the Solution	<p><b>application's ability to handle a growing user base without affecting the user experience and the app's performance.</b></p> <p>We created a scalable, responsive and user-friendly newsfeed application for an audience across the globe including the ones that are not too tech-savvy.</p>