

Ideation Phase


Brainstorm & Idea Prioritization Template

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|---------------|--------------------------|
| Date | 19 September 2022 |
| Team ID | PNT2022TMID45363 |
| Project Name | News Tracker Application |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

➔ Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#) ➔

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Vinothini.L

Select title and get news

Top trending events

Breaking news

Select location and get news

Share news to other apps

Day to day news

Shanmugapriya.R

Weather news

World news

Sports news

Health care

My feeds

Traffic news

Thatchayini.M

Multi language support

Create and manage profile

Like, share, save and comment

Share market news

Travel news

Showing estimated reading time

Sindhu .M

My interests

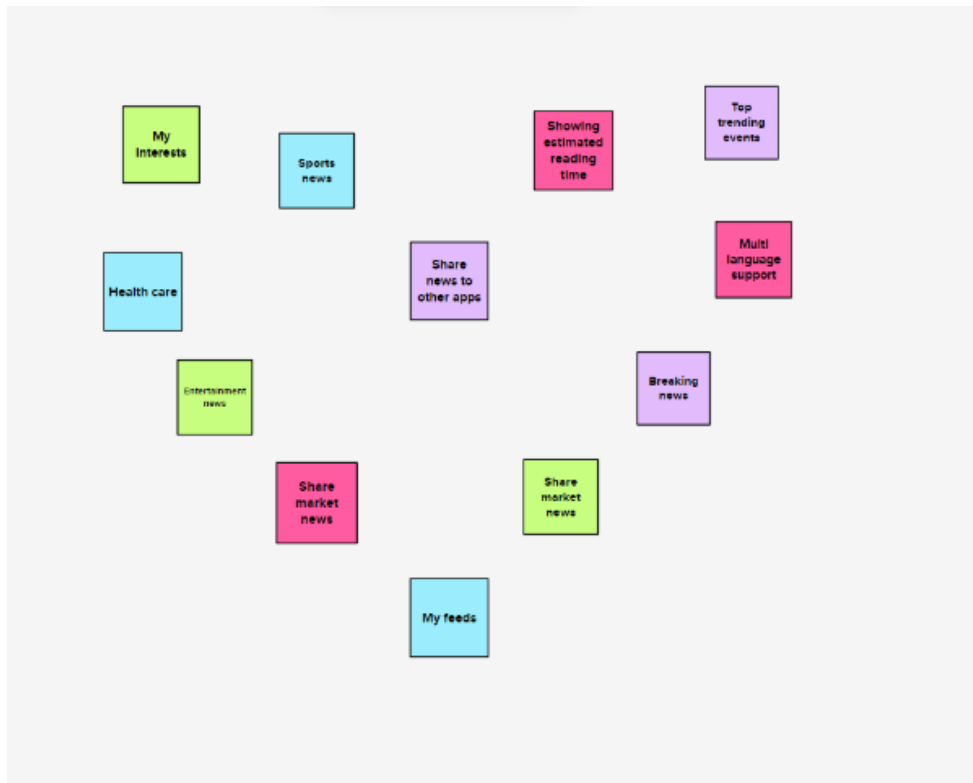
Entertainment news

Share market news

Search and filter option

Live streaming

Saved news



Step-3: Idea Prioritization

