

## Project Design Phase-II

### Customer journey map

Team ID: PNT2022TMID45387

Project Title: Gas Leakage Monitoring and Alerting system



#### Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

**TIP**  
As you add steps to the experience, move each these "Five Es" the left or right depending on the scenario you are documenting.

SCENARIO Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
<b>Steps</b> What does the person (or group) typically experience?	Browsing in online Providing Safety know about this step by pop ups Surfing about this system	Control measures Sensor control Quick access Once fire is detected, it will alarmed	Prevent fire accident Detect the fire Safety Properties will be safe	Have a great knowledge Can access the app or website Avoid Fire accident	safety Benefits Profits Recommend
<b>Interactions</b> What interactions do they have at each step along the way? <ul style="list-style-type: none"><li>■ <b>People:</b> Who do they see or talk to?</li><li>■ <b>Places:</b> Where are they?</li><li>■ <b>Things:</b> What digital touchpoints or physical objects would they use?</li></ul>	working with the fire capturing materials Living at easily inflammable places Uses inflammable substances are petrol, alcohol, LPG etc.	Customer will get used to it They will aware of the fire accidents	They are looking a safe environment Sensors for detecting gas leakage	Customer appreciates the provider The place is completely safe	Customer realize the safety Industry ensures the fire free zone
<b>Goals &amp; motivations</b> At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	Customers need to be safe They also want to save their possessions	Customer think save the lives Some Customer doesn't think anything	Safe zone enhances the productivity High productivity improves the company	Finally, the main goal profit will be achieved Improve the aspect of company	Customer don't need to think about safety Easy control of device from anywhere
<b>Positive moments</b> What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	The customers must feel securely.	Customer profit will lead to implement	Work without any fear	Customer will get the hope	Fire free releases the Customer
<b>Negative moments</b> What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	Customers really concern about the lives	Customer most worry is cost	inefficient items makes panic	Least items will depreciate the customer	They are eagerly waiting for the upgradation
<b>Areas of opportunity</b> How might we make each step better? What ideas do we have? What have others suggested?	Many lives can be saved in a minute prolongation will be condensed	Provide message sending type based system	To improve the safety, more items are required More items provide more secure	Improve our product to an advanced version	Implement this product from far and wide