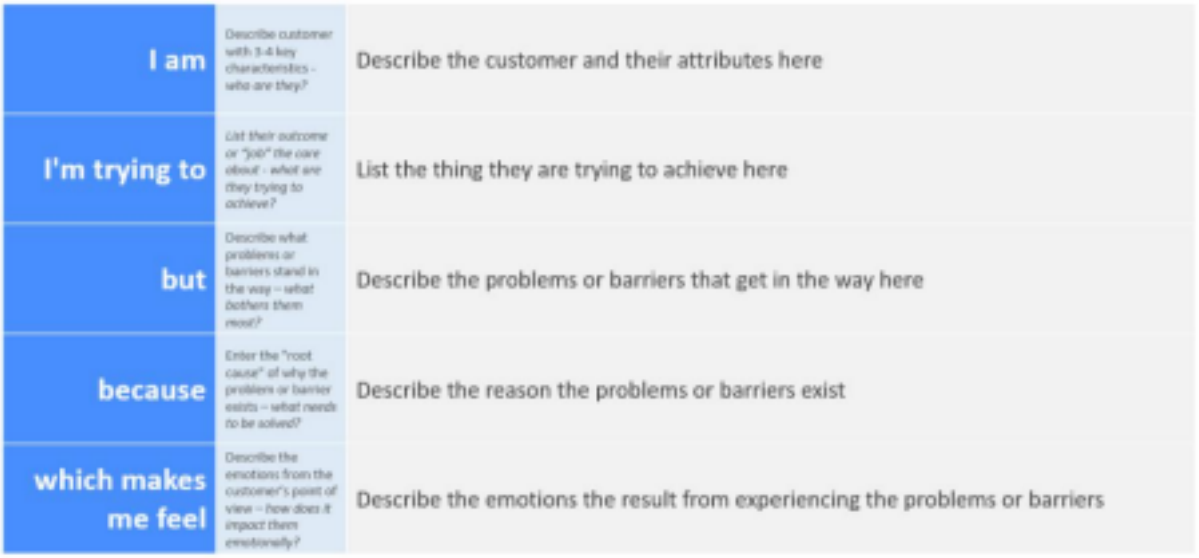
Ideation Phase
Define the Problem Statement

Project Name	Project - Plasma Donor App
Team ID	PNT2022TMID23196
Team Leader	S.SNEHA
Team Member 1	M.Susanthika
Team Member 2	G.S.Urmikha
Team Member 3	R.Sruthi

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

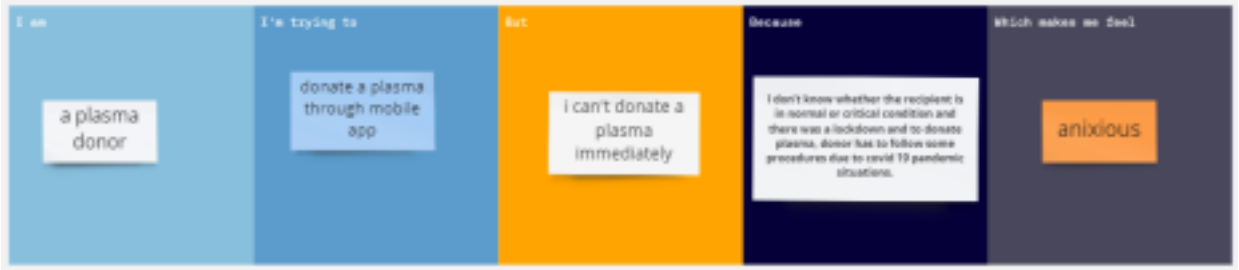
A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

PS-1 :

PS-2:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a plasma recipient	get a plasma from donor through online	i am unable to find donor	the covid 19 reduce the supply and increase the need of plasma.	worry and depressed about their health
PS-2	a plasma donor	donate a plasma through Web app	i can't donate a plasma immediately	I don't know whether the recipient is in normal or critical condition	anixious