Team ID	PNT2022TMID11461
Project	IOT Based Smart Crop Protection System for Agriculture
Mark	2marks

SCENARIO

Browsing, booking, attending, and rating a local city tour



Entice

How does someone initially become aware of this process?



Enter

Start installation

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?



Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



Steps

What does the person (or group) typically experience?

Failure of existing system

Visit website for solution make a clear sense

After decided to install, the farmer contact the dealer to install the system

After installati on, see a summar y of the system.

Forecasting weather

Complete relief from the outsource disturbance

Watering plants become easy

To some degree, this is communicating indirectly with the tour guide, who will see their review



Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

contact dealer for direct installation

Direct interactions with the guide, and potentially other

Direct interactions with the guide, and potentially other group members

Often takes place at the same place where the group met the guide, but not always Depending on the tour participant and guide, tipping/cash may be involved

Direct interactions with the guide, and potentially other group members

Customer's email (software like Outlook or website

If other users interact with this person, they will see these completed tours also

span across website, iOS app, or Android

Customer's email (software like Outlook or website



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Check the solution is necessary or not

time to apply

Refer the experience

In final whatever profit or loss just move on. Keep trying new methods

Help me see what

Help me see what I could be doing next

Help me see ways to enhance my new trip



Customer feelings

What is the customer feeling?

actions and collect rating about it.

Take a note on both profit and loss



Needs and pains

What steps does a typical person

Farmer have to handle the regular checking

Built farmer resilience for everything.