## EMPATHY MAP FOR PLASMA DONOR APPLICATION

SAYS	THINKS
Difficult to get a plasma donor	Will anyone come up for help?
Need to find a donor beforehand, just to be secured	How to reduce demand supply gap ?  Am I eligible for Plasma Donor ?
Is it similar to blood donation?	Airi eligible for riasilia bollor :
	Is too much time being wasted ?
By the time donor know the medical criteria it's too late	Is it safe ?
Contacting Hospitals	Scared
Contacting Hospitals	Helpless
Contacting friends and family  Searching for plasma bansks	Confused
Posting plea on social media platform	Shattered Exhausted
Convincing recovered patients for donations	Anxious
DOES	FEELS