

<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> <ul style="list-style-type: none"> <li>✓ Parent</li> <li>✓ Caretaker</li> </ul>	<b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <ul style="list-style-type: none"> <li>✓ Weight less</li> <li>✓ Compatible</li> <li>✓ Low cost</li> </ul>	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <ul style="list-style-type: none"> <li>✓ Knowledge about setting geofence</li> <li>✓ Device and internet</li> </ul>
<b>2. JOB- TO -BE DONE/PROBLEMS</b> <span>PR</span> <ul style="list-style-type: none"> <li>✓ To manage network security</li> <li>✓ To alert the parents incase of emergency</li> <li>✓ To protect the children</li> </ul>	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> <ul style="list-style-type: none"> <li>✓ Crimes</li> <li>✓ Child abuse</li> <li>✓ Missing children</li> <li>✓ Irresponsible parents</li> </ul>	<b>7. BEHAVIOR</b> <span>BE</span> <ul style="list-style-type: none"> <li>✓ Tracking strategies for kids offer you with real-time GPS details of your child's location. This is really useful tool when your child is running to a friends house from any instant distance where</li> </ul>
<b>3. TRIGGERS TO ACT</b> <span>TR</span> <ul style="list-style-type: none"> <li>✓ Social media</li> <li>✓ Fear of losing children</li> </ul> <b>4. EMOTIONS</b> <span>EM</span> <ul style="list-style-type: none"> <li>✓ Parents are panic that they lost the child and they fell happy after they find the child</li> </ul>	<b>10. YOUR SOLUTION</b> <span>SL</span> <ul style="list-style-type: none"> <li>✓ Gadget ensures the safety and tracing of children. The android app use GPS and mobile service to find the child location and covertly stored accurate location without knowing the children.</li> </ul>	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> <b>8.1 ONLINE</b> <ul style="list-style-type: none"> <li>✓ Web application and GPS module</li> </ul> <b>8.2 OFFLINE</b> <ul style="list-style-type: none"> <li>✓ Distance Calculations gadget using time</li> </ul>