











SMART WASTE MANAGEMENT SYSTEM FOR METROPOLITAN CITIES

Team Id : PNT2022TMID16091

Customer Journey

<div><div>1</div><div>Phases</div></div> <div>High-level steps your user needs to accomplish from start to finish</div>	<div>Awareness</div>	<div>Deliberation</div>	<div>Espousing</div>	<div>Giveaway</div>
<div><div>2</div><div>Steps</div></div> <div>Detailed actions your user has to perform</div>	<div>Online Ads</div> <div>Journals</div>	<div>Know the customer's review</div>	<div>Engage with users</div>	<div>Complete Analysis</div>
<div><div>3</div><div>Feelings</div></div> <div>What your user might be thinking and feeling at the moment</div>	<div><div></div><div><div>Sophosticated</div></div></div>	<div><div></div><div>Happy since their reviews are considered</div></div>	<div><div></div><div>Satisfied While considering about the new technologies</div></div>	<div><div></div><div>They feel Happy</div></div>
	<div><div></div><div><div>Lack of Interest</div></div></div>	<div><div></div><div>Doubtful</div></div>	<div><div></div><div>Customers may feel sad due to wastage of time</div></div>	<div><div></div><div>The users may feel inadequacy</div></div>
<div><div>4</div><div>Pain points</div></div> <div>Problems your user runs into</div>	<div>Customers may misunderstand the procedures</div>	<div>Can't Considerate all the feedbacks</div>	<div>Unable to make the customers all time engaged</div>	<div>Vehicles often visit bins that don't require cleaning leads to traffic</div> <div>Server becomes down due to heavy traffic</div>
<div><div>5</div><div>Opportunities</div></div> <div>Potential improvements or enhancements to the experience</div>	<div>Encourage the customers to make our environment clean</div>	<div>Provide a great user experience either online or offline</div>	<div>Expects a product that can improve management of trash</div> <div>Expects fast working of app along with product</div>	<div>Rise of clean environment</div> <div>Successful establishment of smart bins all over the city</div>