



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant info or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How we track the expenses in the feasible way?

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Lavanya	LLakshmi Priya	Ragasruthi	Nithisha
Analyse the week wise performance and find the day where the user spent more.	Notify when the user exceeds the budget	Seperate our daily expense category wise	Seperate our daily expense rupees wise
Include the transaction facility	When transaction is completed successfully scratch card will be provided	seperate the expenses into daily, monthly and yearly	price tag should be captured and uploaded
Notify if the user exceeds the budget during the occasion time.	For business men/ women income may vary so ,budget will be fixed according to the income .	Find the area where the user spend more	Add transaction notifications
		Transaction history can be shared or taken print out	Transaction history will be shown
		It promises to find and cancel unused subscriptions that are tied to your financial accounts	User can customize their app
		Two users can login into the same account	User can view the expense either in the form of barchart or piechart
		If 2 user login at same time crash may occur	

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Notify	Transaction	Budget	Analyse	Categories	User spending	Uploading	Login	Subscription
Notify when the user exceeds the budget	Include the transaction facility	For business men/ women income may vary so ,budget will be fixed according to the income .	Analyse the week wise performance and find the day where the user spent more.	Seperate our daily expense category wise	Find the area where the user spend more	price tag should be captured and uploaded	In case user 1 is busy user 2 can login to the account	It promises to find and cancel unused subscriptions that are tied to your financial accounts
Notify if the user exceeds the budget during the occasion time.	Transaction history can be shared or taken print out		Analyse the month wise performance	Seperate our daily expense rupees wise	Find the specific item where the use spent more		If 2 user login at same time crash may occur	
If you forget to categorize the daily or monthly expense we will notify to categorize it	Transaction history will be shown			seperate the expenses into daily, monthly and yearly	User can customize there app		Two users can login into the same account	
Fix the limit of the expense daily and if it exceeds, alert message will be given	When transaction is completed successfully scratch card will be provided				User can view the expense either in the form of barchart or piechart			

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

When transaction is completed successfully scratch card will be provided	Seperate our daily expense category wise	Find the area where the user spend more	price tag should be captured and uploaded	It promises to find and cancel unused subscriptions that are tied to your financial accounts	User can customize there app
Transaction history can be shared or taken print out	Include the transaction facility	Seperate our daily expense rupees wise	Notify if the user exceeds the budget during the occasion time.	For business men/ women income may vary so ,budget will be fixed according to the income .	
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Notify if the user exceeds the budget during the occasion time.	Notify if the user exceeds the budget during the occasion time.	Find the specific item where the user spent more	Two users can login into the same account	Notify if the user exceeds the budget during the occasion time.	seperate the expenses into daily, monthly and yearly
				User can view the expense either in the form of barchart or piechart	

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.

Open the template →



Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

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