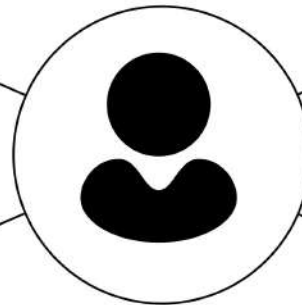


## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations



Classifieds  
are  
outdated

Need for a  
new way to  
find jobs

Repetition  
is the key to  
success

## What do they HEAR?

what friends say  
what boss say  
what influencers say

You can get  
a job from  
our  
platform

Do your  
courses  
from your  
desk

Upskill  
yourself and  
upgrade your  
job

People can  
gain their  
skills at free  
of cost

People find  
job without  
any difficulty

Learn any  
course from  
the place you  
wish

## What do they SEE?

environment  
friends  
what the market offers

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

Get your  
dream job  
anywhere and  
anytime

Quench your  
thirst for  
knowledge with  
our courses

The job you  
wish

## PAIN

fears  
frustrations  
obstacles

Seeking job  
is a pain in  
the neck

You can  
watch our  
courses as  
many times as  
you wish

Job on  
newspapers  
are difficult to  
find.

## GAIN

"wants" / needs  
measures of success  
obstacles

Need a  
platform to  
find job

Skills must  
be free to  
access

Jobs are  
easy to find