Skill and job recommender application

Project Design Phase-I - Solution Fit Template

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Define CS, fit into

1. CUSTOMER SEGMENT(S)

- Recruiter
- Job seeker

6. CUSTOMER CONSTRAINTS

How might we help people to find an easy and efficient To get a dream job anywhere and anytime.

5. AVAILABLE SOLUTIONS

- Current job
- skills
- interview preparation

Identity strong

2. JOBS-TO-BE-DONE / PROBLEMS

I am a job seeker and I am trying to find a job and improve my skills, I can't go around physically, because it is time consuming, which make me feel depressed and sad

9. PROBLEM ROOT CAUSE

- Limited time apply for the job
- Portability of jobs

7. BEHAVIOUR

- Find a job anywhere and anytime
- It will be easier to find a job

3. TRIGGERS

Better financial security and improve work/life balance

4. EMOTIONS: BEFORE / AFTER

Frustrated, sad-->Satisfied

10. YOUR SOLUTION

Unemployment is the major social impact. This website is created to reduce this and create an easy way to find

8. CHANNELS of BEHAVIOUR

8.10NLINE

- jobs
- courses

8.20FFLINE

- Difficult to find a job on newspaper
- Watches live job notifications on the television

Extract online

on J&P, tap into BE

Explore AS, differentiate