

PROJECT DESIGN PHASE-I

PROPOSED SOLUTION

DATE	24-09-2022
TEAM ID	IBM-Project-30253-1660142900
PROJECT NAME	Web Phishing Detection
MAXIMUM MARKS	2Marks

S.NO	PARAMETERS	DESCRIPTION
1.	Problem Statement (Problem to be solved)	Phishing is a major problem, which uses both social engineering and technical deception to get users' important information such as financial data, emails, and other private information.
2.	Idea / Solution description	Use anti-phishing protection and anti-spam software to protect yourself when malicious message slip through to your computer.
3.	Novelty / Uniqueness	Proposed web technology features improve phishing detection accuracy.
4.	Social Impact / Customer Satisfaction	Organizations and individuals can protect their data and maintain privacy. It provides safe and secure money transactions. So customers are well satisfied and design has positive social impacts.
5.	Business Model (Revenue Model)	Our model targets customers and organizations that use online money transaction. This will help gain profit.
6.	Scalability of the Solution	The design will be suitable and performs with full efficiency according to rising demands. The performance of model does not change with existing external situations.