

Customer Journey Map

1 Phases		Entire power plant is used by user		Check temperature of current location		User enters hazardous area		Alert the authorities and take necessary actions									
2 Steps		User obtains wearable device from the power plant supervisors		user wears smart wearable all the time they work		User continuously monitor the smart wearables		The temperature is displayed on the wearable device		Checks whether the temperature is within its limit		if the temperature gets above the limit then gets alerted.		User gets informed via SMS and also through an API		Authorities also get notified of this issue, and take necessary actions needed.	
3 Feelings		👍	Feeling of ease knowing they will be informed in case of any risks		ease due to constant awareness of environment		they would be calm as their wearable indicate the safeness of the		lucky that they are informed of their current danger		Thankful for the information to take the necessary precautions						
			fear of the potential hazard		Worried about their life		Worry for sudden change of the situation		they are in fear of their situation-panic		Stress to make the necessary announcements and changes as soon as possible						
4 Pain points		They may not get the information on time		Users must constantly check the wearable device for signs of changes		Users informed of the present danger suddenly with no warning		The admin having to make sudden and immediate decisions to ensure a large number of worker's safety									
5 Opportunities		Make a small and compatible wearable device which the user can wear at all times		Constantly updating the wearable devices data informing the user of the current situation		User can also be informed in case changes are happening rapidly		Admins make necessary announcements as all data is seen by them from beacons through the cloud									