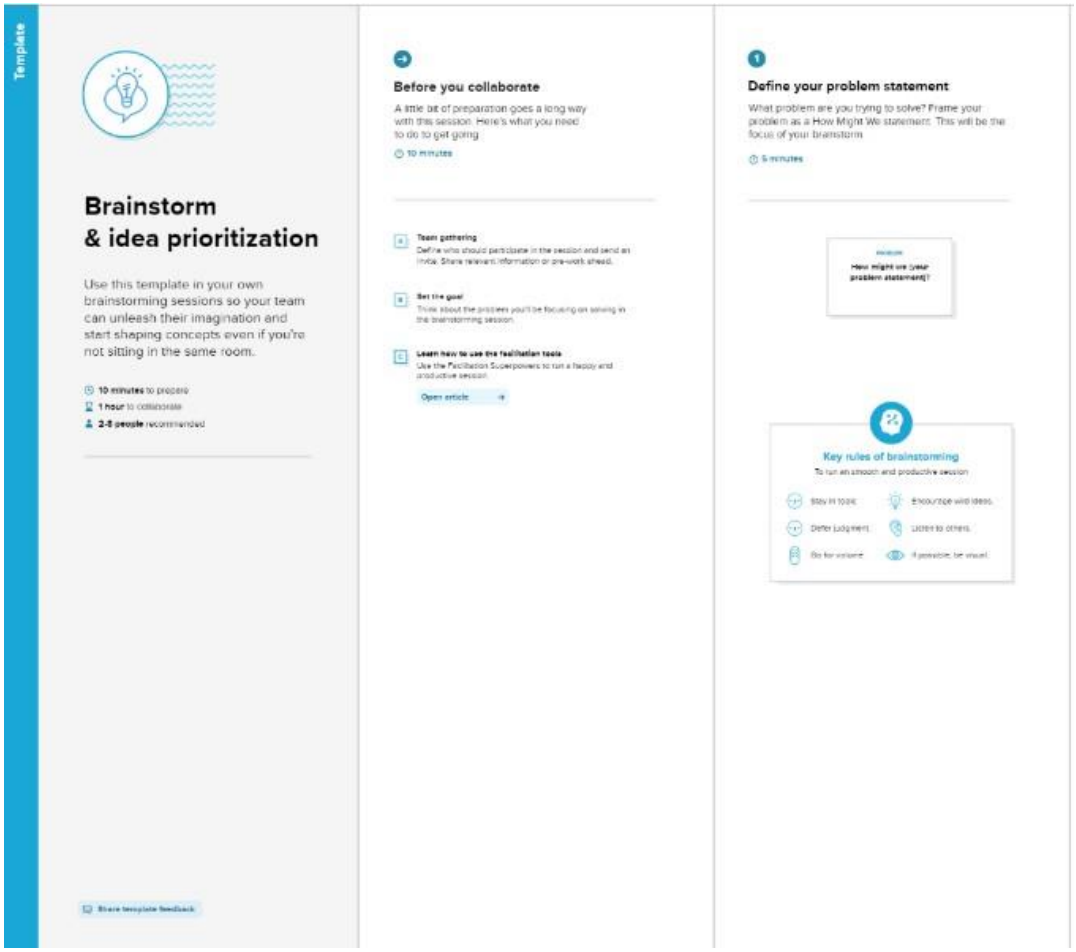
Ideation Phase -Brainstorm & Idea Prioritization Template

Date	21 OCTOBER 2022
Team ID	PNT2022TMID53791
Project Name	Real-Time River Water Quality Monitoring and Control System
Maximum Marks	4 Marks



2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

- Can be operated remotely
- user friendly application
- Automatic SMS alert
- Provides accurate values

Person 2

- Less power requirement
- Dosen't require much knowledge to use
- Portable
- Cloud monitoring

Person 3

- powerful equipments that provides clean water
- Can reduce water pollution
- Trustworthy to use
- Has great user interface

Person 4

- Continuous water quality monitoring
- Quick access through the interface
- profitable
- Much Facilatated

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Monitoring the river water quality will help us to identify the present contsminants in the water

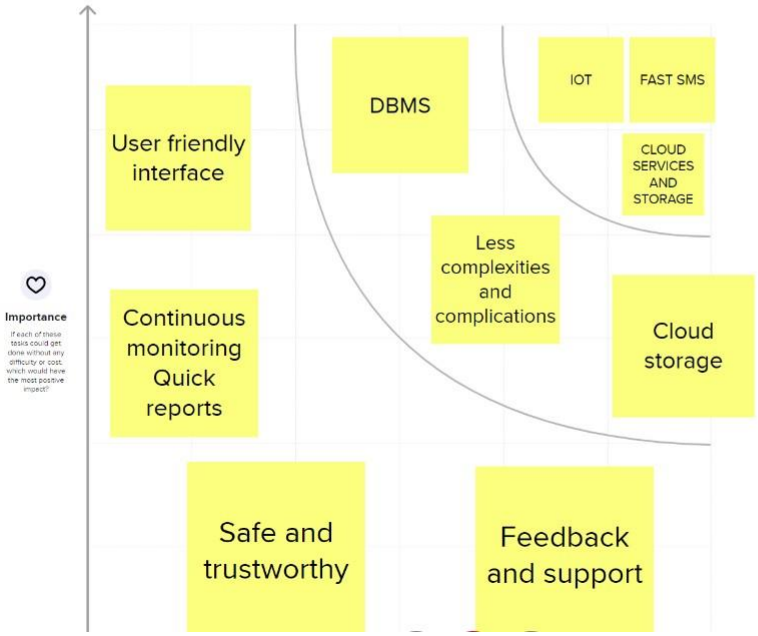
It provides us the accurate water quality parameters values with help of that water pollution can be reduced

It will monitor the water continuously if the values exceeds the threshold values alert SMS will be sent to the authorities

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback