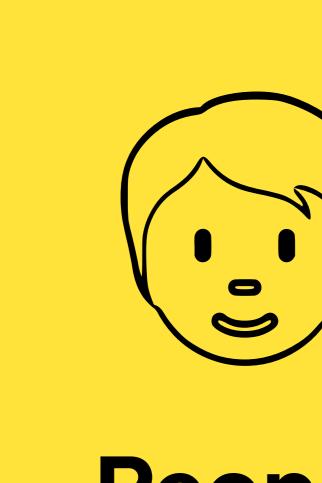
Customer by the Design Team of Accenture Interactive NL Journey Map

Jermin Job
M

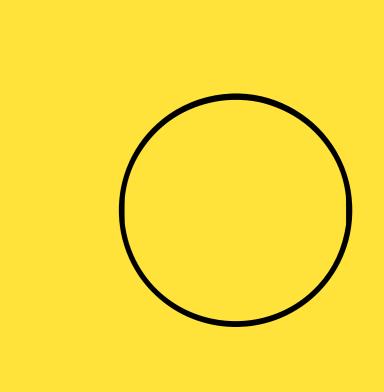
Harinamasivayam
M

think that it

Team ID: PNT2022TMID4133







People2–9

Time 30 min Difficulty
Beginner

Phases	Analyzes various products	Information gathering	chooses the most efficient product	Motivation
Touch points	After installation, the government no need to worry much about the fire safety	The buyers feel stirred	Customers will get attracted by multi- tasking and automation process.	After find the product admirable, the government get's it.
	Need to improve the safety from	Wants to choose a good product	Smart boards are more efficient	Similar products to conquer or detect the
Customer Thoughts	fire accident. Customer	Customer	Customer feel safe and	The product