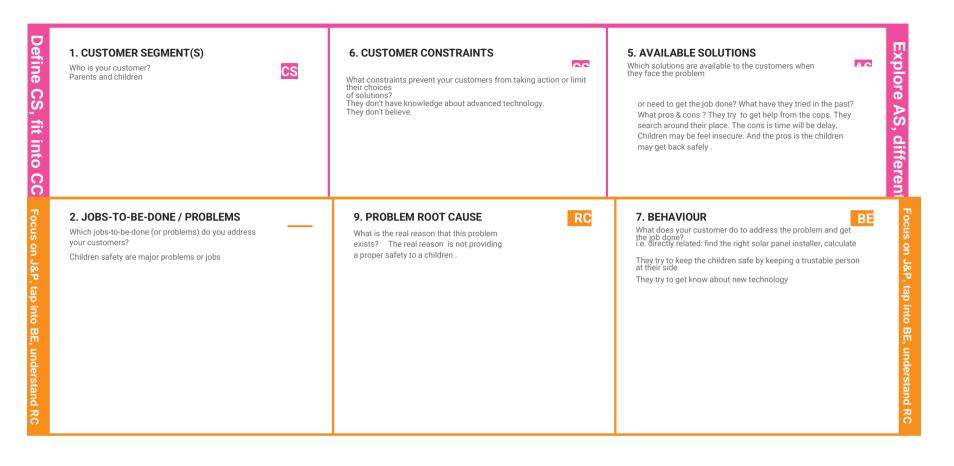
Team ID: PNT2022TMID45386





What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news. Due to child problem arises in our society . It triggers them to do something.

TR

10. YOUR SOLUTION

Our solution is to give notification to parent about their children safety



8. CHANNELS of BEHAVIOUR



What kind of actions do customers take online? Extract online channels from #7 In social media they spread a news and identity of a children.

8.2 OFFLINE

What kind of actions do customers take oExtract offline channels from #7 They search manually with the help of pops and known people.



CH



