

Ideation Phase

Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID46176
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	4 Marks

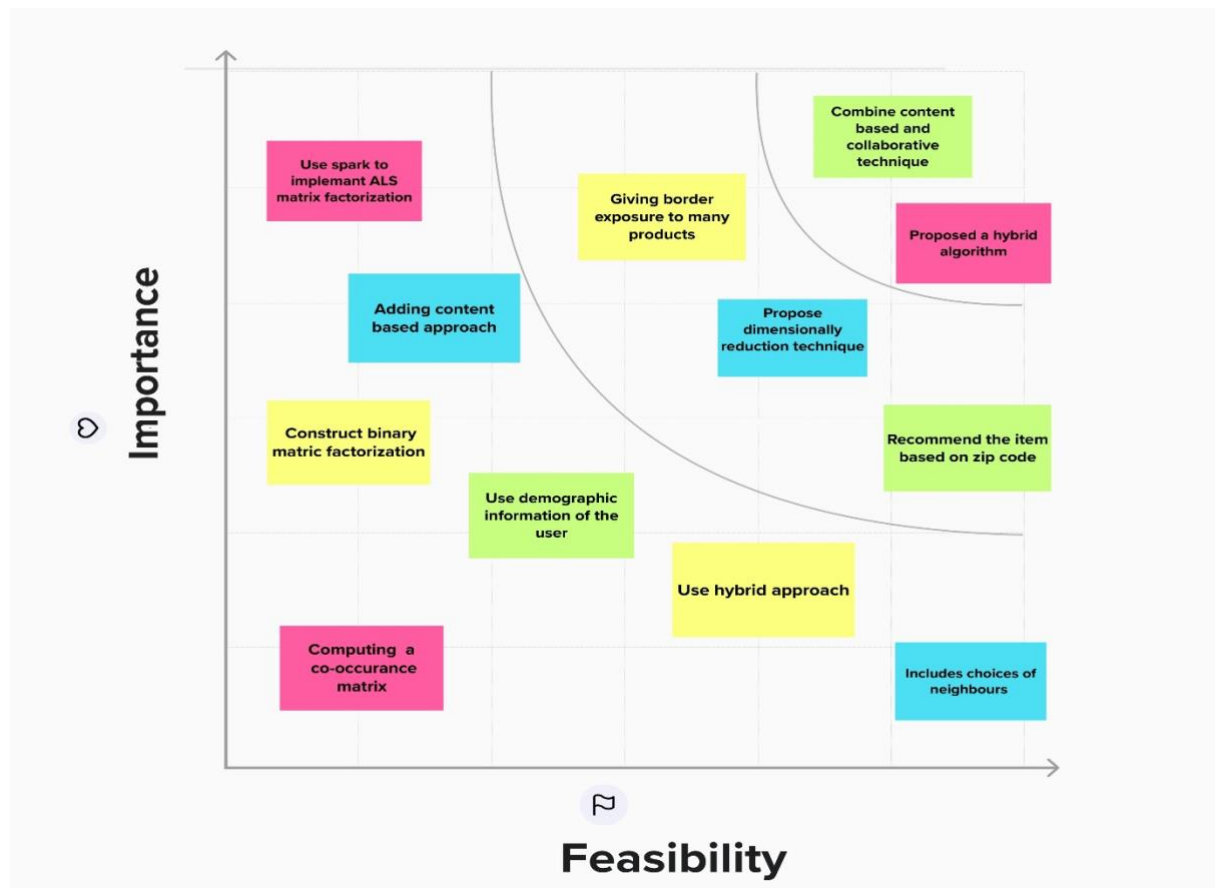
Step-1: Team Gathering, Collaboration and select the Problem statement

- Team Members – Nisha S, Nandhini R, Ragaswetha M, Meera V
- Goal – sorting data sparsity and lack of data analytics problem
- Problem statement
 - In recommendation system, sometimes recommend different items than user's preference.
 - Privacy with minimum imposition of accuracy loss on the recommendation.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Brainstorming Ideation

