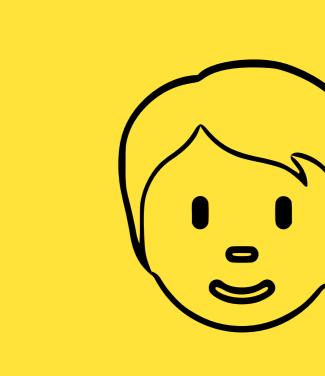
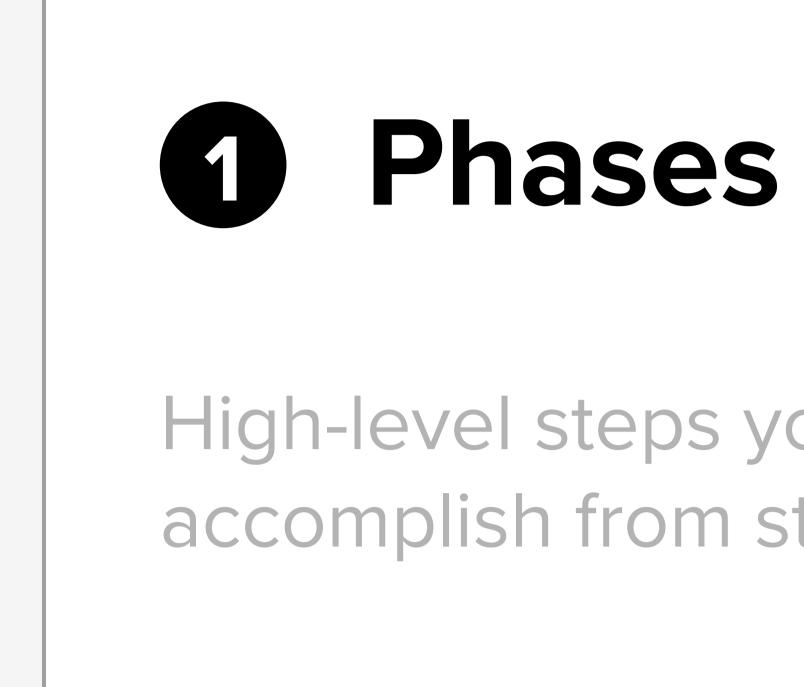
User journey by the Design Team of Accenture Interactive NL







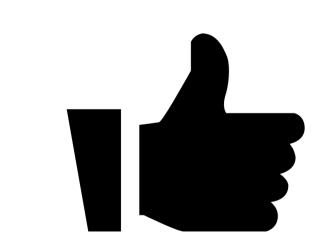
Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. ${\mathscr P}$







What your user might be thinking and



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