

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS People who want to maintain their fitness and lead a healthy life.	6. CUSTOMER CONSTRAINTS CC The constraints that prevent our customers to access out solution are network issues and network errors as there is no possible for any other constraints since our solution is an application.	5. AVAILABLE SOLUTIONS AS Existing Solution: Physical exercise, Yoga, Aerobic. Pros: The keys is to form workout habits that lead to long lasting changes to lifestyle and to long term improvements in health and well being. Cons: Time consumption is more, no proper guidelines according to the health status of the user.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P We provide the nutritional contents of the food they intake daily. There by providing the fitness to the people and helping them to stay healthy.	9. PROBLEM ROOT CAUSE RC The root cause of this problem is lack of intake of nutrition. Improper diet and skipping the exercise daily leads to many disease which results in leading healthy life.	7. BEHAVIOUR BE The customers who have issues of health care, nutrition, fitness will be stated in chatbox. At the time of logging in, the customers provide the details of their health status. After analysing the customer's status, solution will be given.	
Identify strong TR & EM	3. TRIGGERS TR After continuous advertisements of our application, and hearing feedback from their friends, neighbours the customer will get motivated to use our application.	10. YOUR SOLUTION SL Calories tracking is the key features in all fitness solutions which helps in preventing the diseases in advance hence normal people can use this. Instructor demonstrates the particular fruits calories and provides guided assistance so that the users can perform them accurately.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE User access the application by scanning the fruit and get the nutritional info.	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM Before using our application, customer will face insecurity and bad health. After using our application, customer get good health and self motivated.		8.2 OFFLINE Based on the nutritional info user will perform.	

