

<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Fitness Enthusiasts who like to lead a healthy life and well balance diet.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div><div><div></div><div>Lack of or inaccurate information about foods nutrition values.</div></div><div><div></div><div>Only thinking about leading healthy life without taking actions.</div></div><div><div></div><div>Not having a personal assistant to monitor their daily nutritional intake</div></div></div>	<div>5 AVAILABLE SOLUTIONS<div>AS</div></div> <div>Artificial Intelligence based software solutions to aid in predicting foods and analysing nutritions that help fitness enthusiasts to track their daily nutrition intake to mainlain a healthy life.</div>
<div>3. JOBS -TO-BE-DONE/ PROBLEMS</div> <div>Individual physical exercise or yoga without prior knowledge may lead to muscle cramp So can be tackled by use of animated guide videos for that.</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Tracking daily nutrition intake which is important to stay fit. Due to abundant resources online about fitness, tracking nutrition will become more challenging and inaccurate.</div>	<div>7. BEHAVIOUR</div> <div><div><div></div><div>Have a regular and enough sleep</div></div><div><div></div><div>Have a application to track their daily nutrition values.</div></div><div><div></div><div>Have a perfectly balanced diet plan.</div></div></div>
<div>3. TRIGGERS</div> <div>Share the neighbor's motivated content to stimulate the user</div>	<div>10. YOUR SOLUTION</div> <div>Creating a web application for users to track, monitor and maintain their health by performing specialized suggestions for each and every user.</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div><div>8.1 ONLINE</div><div>Taking advice from the nutrition expert and following fitness based online apps.</div><div>@2 OFFLINE</div><div>Working out regularly, and maintaining the regular activities as per the prescribed schedule</div></div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>Before:<div>People cannol track ltheir health details</div><div>People cannot improve their health in proper manner</div></div> <div>After:<div>Users can maintain and can improve their body fitness</div></div>		