

PROJECT DESIGN PHASE-I - SOLUTION FIT

Project Title : Smart Waste Management System For Metropolitan Cities

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Define CS, fit into CC	1. CUSTOMER SEGMENT(S) :	6. CUSTOMER CONSTRAINTS	5. AVAILABLE SOLUTIONS	Explore AS, differentiate
	<div>Municipality and Local authorities of Metropolitan cities of India are the customers.</div>	<div><ol style="list-style-type: none">1. Lack of infrastructure2. Cost3. Limitation of technology4. Lack of participation in waste segregation</div>	<div><ol style="list-style-type: none">1. Waste monitoring of selected bin.2. Central point for managing daily operations.3. Solar power</div>	

Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS	9. PROBLEM ROOT CAUSE	7. BEHAVIOUR	Focus on J&P, tap into BE, understand RC
	<div><ol style="list-style-type: none">1. Avoid fixed routine for waste collection2. Avoid overflowing of bins3. Proper Segregation of wastes</div>	<div><ol style="list-style-type: none">1. Increased population growth and urbanization leads to escalation of wastes2. Lack of waste disposal due to this the garbage end up in the roads and surroundings</div>	<div><ol style="list-style-type: none">1. Sensors are used to sense the amount of waste in the trash2. People have to wait until the next day for the garbage to be cleared by the truck drivers</div>	

Identify Strong TR & EM	<p>3. TRIGGERS</p> <p>To make the environment disaster free and clean and to save the people for some toxic wastes.</p> <p>4. EMOTIONS: BEFORE / AFTER</p> <p>Before : People get irritated on seeing the wastes that end up on the roads After : After the cleaning of trash people feel pleasant and secure</p>	<p>10. YOUR SOLUTION</p> <ol style="list-style-type: none"> 1. Regular monitoring of waste disposals 2. Creating an app for monitoring the location, weight and level of garbage cans 3. Solar power usage 	<p>8. CHANNELS OF BEHAVIOUR</p> <p>Online :</p> <ol style="list-style-type: none"> 1. We can monitor in live 2. People can give complaints and feedback about the work <p>Offline : Taking necessary action on collecting the garbage regularly.</p>	Identify Strong TR & EM
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